1. Identification

Call	Date of submission
C2	29/08/2023

1.1. Full name of the project

Creating resilient rural communities in BSR based on the opportunities of digital bio businesses

96 / 250 characters

1.2. Short name of the project

eRural resilience

17 / 20 characters

1.3. Programme priority

1. Innovative societies

1.4. Programme objective

1.1 Resilient economies and communities

1.6. Project duration

Contracting start	21/06/2023	Contracting end	31/10/2023
Implementation start	01/11/2023	Implementation end	31/10/2026
		Duration of implementation phase (months)	36
Closure start	01/11/2026	Closure end	31/01/2027

1.7. Project summary

The attractiveness of living in the countryside has grown over the past years (specially pushed by COVID). Even businesses are being attracted with the perspective of combining green with digital transition, especially with the advance of telework. However, BSR rural areas still battle with problems that prevent people from staying there, so the divide between urban and rural keeps growing.

Rural authorities, and business promotion bodies in BSR, are promoting local businesses that can convert renewable biological resources into higher valued products, but the limited local market is not big enough in clients, so this new bio-businesses promotion has to be linked to digitalization, with the focus of covering urban or international markets. We call them e-bio-businesses.

However, local authorities are facing challenges when supporting SMEs or individuals in the transition to bio-producers but keeping a strong digital profile. The whole knowledge to provide: from benchmarking of bio-products, thematic selling platforms, marketing channels, logistic, packaging, etc. is seen as a complex combination, which is usually not covered by the current competences of local business centres.

eRural Resilience offers a holistic solution, with a group of tools which will both, convert target groups into fully competent e-bio-business supporters, and allow fast-launching of e-bio-businesses. SMEs and individuals, not being target groups, will be the final beneficiaries of the solutions.

1,500 / 1,500 characters

1.8. Summary of the partnership

Each partner was selected in accordance to the project necessities in the territory and their expertise. This selection follows a logical process:
- LOCATION. Partners have been selected trying to cover the larger possible BSR area, in order to represent the different Program casuistic.
- PILOTS. Where pilots will take place, more than one partner has been searched, sharing the implementation work.
- EXPERTISE. Different profiles have been searched to cover each of the project tasks, assuring complementarity, especially to create the transnational knowledge hubs.
- AGREEMENT. A process of negotiation was produced with each partner, to clarify the share of work and budget.

4 EXPERTISE PROFILES were sought in accordance to the activities to be done in the project:
1) Public administration (Regional Governments and Municipalities) with competence in business promotion, which can influence in the up-scaling of solutions and promotion of policies at long-term.
2) Organizations with scientific and technical knowledge for the Knowledge HUBs: bio-HUB and Digital-HUB.
3) Business support centres and related institutions for business promotion.
4) Local and sectorial experts with large experience in bringing actions to the practical level, to citizens and the society, which will guide the implementation of actions into the local target groups.

From the 4 profiles, 80% of the consortium is represented by public administrations and business support institutions, as they are the target groups of the project solutions.

The project has included 14 partners (and 2 associated) from 7 countries, and there is a balance among the number of partners and the budget allocated to them. The countries and profiles are:
- Denmark: Tønder municipality (Tonder), Varde municipality (SYMBO), in their business support centres, acting as local administration and business promoters.
- Poland: Bieliny Commune (Bieliny), Creativity Works Europe (CWE), Association for the Development of Podkarpacie (Podkarpacie), acting as authorities, local implementers and business support centres.
- Finland: Järvi-Pohjanmaan Yrityspalvelu Oy (JPYP) and Into Seinäjoki Oy (INSEOY) as business support centres. Centria University of Applied Sciences (Centria) as leader of the Knowledge Bio-HUB.
- Germany: RegioVision as local implementer and business support centre.
- Estonia: LAG Tartu County Development Association (LAG), Tartumaa Municipal Association (Tartumaa) as business support centres, and Digitaleus as co-leader in the Digital HUB.
- Lithuania: Vytautas Magnus University (VDU) as co-leader of the Knowledge Bio-HUB.
- Latvia: Valmiera Development Agency (Valmiera) as local implementer and business support centre.

Most partners are institutions with business promotion experience in their local area, or public administrations, while one the smaller part of the partners are experts in thematic knowledge required for the project.

2,941 / 3,000 characters

1.9. Link to previous project proposals

Have you submitted this project proposal (either as a concept note or application) in any of the previous calls of Interreg Baltic Sea Region 2021-2027?

No

1.11. Project Budget Summary

Financial resources [in EUR]		Planned project budget
ERDF	ERDF co-financing	2,335,068.00
	Own contribution ERDF	583,767.00
	ERDF budget	2,918,835.00
NO	NO co-financing	0.00
	Own contribution NO	0.00
	NO budget	0.00
NDICI	NDICI co-financing	0.00
	Own contribution NDICI	0.00
	NDICI budget	0.00
RU	RU co-financing	0.00
	Own contribution RU	0.00
	RU budget	0.00
TOTAL	**Total Programme co-financing**	2,335,068.00
	Total own contribution	583,767.00
	Total budget	2,918,835.00

2. Partnership

2.1. Overview: Project Partnership

2.1.1 Project Partners

No.	LP/PP	Organisation (English)	Organisation (Original)	Country	Type of partner	Legal status	Partner budget in the project	Active/inactive	
								Status	from
1	LP	Association of Municipalities of Tartu County	Tartumaa Omavalitsuste Liit	EE	Regional public authority	a)	323,000.00 €	Active	21/06/2023
2	PP	Business Development Council of Toender Municipality	Tønder Erhvervsråd	DK	Business support organisation	a)	213,080.00 €	Active	21/06/2023
3	PP	Tartu County Development Association	Tartumaa Arendusselts	EE	NGO	a)	180,880.00 €	Active	21/06/2023
4	PP	SYMBO - the sustainable FoodInnocenter	SYMBO - det bæredygtige fødevareInnocenter	DK	Business support organisation	b)	217,910.00 €	Active	21/06/2023
5	PP	RegioVision GmbH Schwerin	RegioVision GmbH Schwerin	DE	Education/training centre and school	b)	261,380.00 €	Active	21/06/2023
6	PP	JPYP Business Service	Järvi-Pohjanmaan Yrityspalvelu Oy	FI	Business support organisation	b)	223,935.00 €	Active	21/06/2023
7	PP	Centria RDI	Centria-ammattikorkeakoulu Oy	FI	Higher education and research institution	a)	255,330.00 €	Active	21/06/2023
8	PP	Valmiera Development Agency	Valmieras Attīstības aģentūra	LV	NGO	b)	201,810.00 €	Active	21/06/2023
9	PP	DIGITALEUS OÜ	DIGITALEUS OÜ	EE	Small and medium enterprise	b)	178,900.00 €	Active	21/06/2023
10	PP	Into Seinäjoki Ltd	Into Seinäjoki Oy	FI	Business support organisation	a)	227,850.00 €	Active	21/06/2023
11	PP	Vytautas Magnus University	Vytauto Didžiojo universitetas	LT	Higher education and research institution	a)	90,200.00 €	Active	21/06/2023
12	PP	Creativity Works Europe	Creativity Works Europe	PL	NGO	b)	200,200.00 €	Active	21/06/2023
13	PP	Association for the Development and Promotion of Podkarpacie "Pro Carpathia"	Stowarzyszenie na Rzecz Rozwoju i Promocji Podkarpacia "Pro Carpathia"	PL	Interest group	b)	160,260.00 €	Active	21/06/2023
14	PP	Bieliny Commune	Gmina Bieliny	PL	Local public authority	a)	184,100.00 €	Active	21/06/2023

2.1.2 Associated Organisations

No.	Organisation (English)	Organisation (Original)	Country	Type of Partner
AO 1	Regional Council of South Ostrobothnia	Etelä-Pohjanmaan liitto	FI	Regional public authority
AO 2	Business Development Agency Rostock County	Wirtschaftsförderung Landkreis Rostock GmbH	DE	Business support organisation

2.2 Project Partner Details - Partner 1

LP/PP Lead Partner

Partner Status Active

| | Active from | 21/06/2023 | Inactive from | |

Partner name:

Organisation in original language Tartumaa Omavalitsuste Liit

35 / 250 characters

Organisation in English Association of Municipalities of Tartu County

47 / 250 characters

Department in original language N/A

6 / 250 characters

Department in English N/A

3 / 250 characters

Partner location and website:

Address Pepleri 6

17 / 250 characters

Country Estonia

Postal Code 51003

13 / 250 characters

NUTS1 code Eesti

Town Tartu

14 / 250 characters

NUTS2 code Eesti

Website www.tartumaa.ee

24 / 100 characters

NUTS3 code Lõuna-Eesti

Partner ID:

Organisation ID type Registration code (Registrikood)

Organisation ID 80190322

VAT Number Format EE + 9 digits

VAT Number N/A ☑

0 / 50 characters

PIC 938795877

9 / 9 characters

Partner type:

Legal status a) Public

Type of partner Regional public authority Regional council, etc.

Sector (NACE) 94.99 - Activities of other membership organisations n.e.c.

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities? No

Role of the partner organisation in this project:

As project coordinator Tartumaa will work simultaneous on the technical implementation of the task at local level in Tartu area, while developing specific coordination activities.

As technical partner, implementer of the project actions on the ground, they will establish the stakeholder local group in their area, mobilising target groups all through WP3. In WP2, they will test the Solution 1 in their institution, while they will test the solution 2 in the area, visiting 20 to 30 SMEs and individuals provide Itineraries, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business.

As specific leader of Tasks, Tartumaa will:
- Support the capitalization of BSR practices.
- Lead the A 2.4. Solutions impact monitoring and evaluation, and coordinate the monitoring structures, reports and validation workshops.
- Lead the WP 3 for transference of solutions, as will be coordinator of the A 1.1 Communicating to target groups, in charge of communication activities

1,000 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes

Interreg
Baltic Sea Region

Co-funded by
the European Union

Project Acronym: eRural resilience
Submission Date : 29/08/2023 08:15:12
Project Number: #C033
Project Version Number: 4

2.2 Project Partner Details - Partner 2

LP/PP Project Partner

Partner Status Active

Active from 21/06/2023 **Inactive from**

Partner name:

Organisation in original language Tønder Erhvervsråd

26 / 250 characters

Organisation in English Business Development Council of Toender Municipality

60 / 250 characters

Department in original language n/a

3 / 250 characters

Department in English n/a

3 / 250 characters

Partner location and website:

Address Vestergade 9

20 / 250 characters

Country Denmark

Postal Code 6270

12 / 250 characters

NUTS1 code Danmark

Town Tønder

14 / 250 characters

NUTS2 code Syddanmark

Website https://tondererhvervsraad.dk

37 / 100 characters

NUTS3 code Sydjylland

Partner ID:

Organisation ID type Central registration number (CVR)

Organisation ID 35174710

VAT Number Format DK + 8 digits

VAT Number **N/A** ☐ DK35 17 47 10

13 / 50 characters

PIC n/a

3 / 9 characters

Partner type:

Legal status a) Public

Type of partner Business support organisation Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.

Sector (NACE) 70.22 - Business and other management consultancy activities

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities? No

Role of the partner organisation in this project:

As technical partner, implementer of the project actions on the ground, they will establish the stakeholder local group in the Toender area, mobilising target groups all through WP3. They will work in close cooperation with the other local partners SYMBO.

In WP2, they will test the Solution 1 in their institution, implementing the capacity building process until reaching the full Competence Profile, while they promote the same process in other local institutions.

Also in WP2 they will test the solution 2 in the area, visiting 20 to 30 SMEs and individuals to carry out the Methodology, providing full accompaniment to 5 to 10 institutions.

As specific leader of Tasks, Toender will:
- Lead the A 1.4. Defining Solution 2, Methodology for supporting e-bio-business launching and online tool, coordinating the design process and the final delivery of the solution.
- Lead A 3.3. Promoting durability and sustainability where the Exploitation Plan is to be delivered.

979 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

2.2 Project Partner Details - Partner 3

LP/PP	Project Partner
Partner Status	Active

	Active from	21/06/2023	**Inactive from**

Partner name:

Organisation in original language
Tartumaa Arendusselts

35 / 250 characters

Organisation in English
Tartu County Development Association

49 / 250 characters

Department in original language
n/a

9 / 250 characters

Department in English
n/a

7 / 250 characters

Partner location and website:

Address	Pepleri 6	**Country**	Estonia
	23 / 250 characters		
Postal Code	51003	**NUTS1 code**	Eesti
	16 / 250 characters		
Town	Tartu	**NUTS2 code**	Eesti
	19 / 250 characters		
Website	www.tas.ee	**NUTS3 code**	Lõuna-Eesti
	17 / 100 characters		

Partner ID:

Organisation ID type	Registration code (Registrikood)
Organisation ID	80240283
VAT Number Format	EE + 9 digits
VAT Number	N/A ☐ EE101783718
	11 / 50 characters
PIC	949945930
	9 / 9 characters

Partner type:

Legal status	a) Public	
Type of partner	NGO	Non-governmental organisations, such as Greenpeace, WWF, etc.
Sector (NACE)	94.99 - Activities of other membership organisations n.e.c.	

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?	No

Role of the partner organisation in this project:

As technical partner, implementer of the project actions on the ground, they will establish the stakeholder local group in their area, mobilising target groups all through WP3. They will work in close cooperation with the other local partners Tartumaa and Digitaleus.

In WP2, they will test the Solution 1 in their institution, implementing the capacity building process until reaching the full Competence Profile in their institution, while they promote the same process in other local institutions.

Also in WP2 they will test the solution 2 in the area, visiting 20 to 30 SMEs and individuals to carry out the Methodology and provide Itineraries, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business or product.

As specific leader of Tasks, LAG will:
- Coordinate WP1, supervising the delivery of main products in the WP.
- Co-lead, with other 3 partners, the creation of the Methodology 2 and integrate it in the online tool.
- Lead A 2.2.Testing solution 2

1,000 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

2.2 Project Partner Details - Partner 4

LP/PP	Project Partner
Partner Status	Active

Active from	21/06/2023	**Inactive from**	

Partner name:

Organisation in original language	SYMBO - det bæredygtige fødevareInnocenter
	55 / 250 characters
Organisation in English	SYMBO - the sustainable FoodInnocenter
	52 / 250 characters
Department in original language	n/a
	7 / 250 characters
Department in English	n/a
	5 / 250 characters

Partner location and website:

Address	Nørremarken 2, Skovlund	**Country**	Denmark
	37 / 250 characters		
Postal Code	6823	**NUTS1 code**	Danmark
	16 / 250 characters		
Town	Ansager	**NUTS2 code**	Syddanmark
	16 / 250 characters		
Website	www.SYMBO.dk	**NUTS3 code**	Sydjylland
	26 / 100 characters		

Partner ID:

Organisation ID type	Central registration number (CVR)
Organisation ID	41278382
VAT Number Format	DK + 8 digits
VAT Number	N/A ☐ DK41 27 83 82
	13 / 50 characters
PIC	n/a
	3 / 9 characters

Partner type:

Legal status	b) Private	
Type of partner	Business support organisation	Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.
Sector (NACE)	82.99 - Other business support service activities n.e.c.	

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?	No

Financial data	Reference period	01/01/2021	–	31/12/2021
	Staff headcount [in annual work units (AWU)]			2.0
	Employees [in AWU]			1.0
	Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]			0.0
	Owner-managers [in AWU]			1.0
	Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]			0.0
	Annual turnover [in EUR]			37,308.00
	Annual balance sheet total [in EUR]			49,403.00
	Operating profit [in EUR]			5,410.00

Role of the partner organisation in this project:

As technical partner, implementer of the project actions on the ground, they will establish the stakeholder local group in their area, mobilising target groups all through WP3. They will work in close cooperation with the other local partners Toender.

In WP2, they will test the Solution 1 in their institution, implementing the capacity building process until reaching the full Competence Profile in their institution, while they promote the same process in other local institutions.

Also in WP2 they will test the solution 2 in the area, visiting 20 to 30 SMEs and individuals to carry out the Methodology and provide Itineraries, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business or product.

As specific leader of Tasks, SYMBO will:
- Co-lead, with other 3 partners, the creation of the Methodology 2 and integrate it in the online tool.
- Lead A 2.3. Testing solution 2: Methodology for e-bio-business launching (implementation of itineraries)

992 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

Interreg Baltic Sea Region | Co-funded by the European Union

2.2 Project Partner Details - Partner 5

LP/PP Project Partner

Partner Status Active

Active from 21/06/2023 **Inactive from**

Partner name:

Organisation in original language RegioVision GmbH Schwerin

33 / 250 characters

Organisation in English RegioVision GmbH Schwerin

30 / 250 characters

Department in original language Europäische Projekte

28 / 250 characters

Department in English European projects

25 / 250 characters

Partner location and website:

Address Am Margaretenhof 28

27 / 250 characters

Country Germany

Postal Code 19057

13 / 250 characters

NUTS1 code Mecklenburg-Vorpommern

Town Schwerin

16 / 250 characters

NUTS2 code Mecklenburg-Vorpommern

Website www.regiovision-schwerin.de

35 / 100 characters

NUTS3 code Schwerin, Kreisfreie Stadt

Partner ID:

Organisation ID type Company registration number (Handelsregisternummer)

Organisation ID HRB 7866

VAT Number Format DE + 9 digits

VAT Number N/A ☐ DE227039965

11 / 50 characters

PIC 946898093

9 / 9 characters

Partner type:

Legal status b) Private

Type of partner Education/training centre and school Primary, secondary, pre-school, vocational training, etc.

Sector (NACE) 85.60 - Educational support activities

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities? No

Financial data

Reference period	01/01/2021	_		31/12/2021

Staff headcount [in annual work units (AWU)]	8.0
Employees [in AWU]	7.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]	0.0
Owner-managers [in AWU]	1.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]	0.0
Annual turnover [in EUR]	51,063,713.00
Annual balance sheet total [in EUR]	182,990.65
Operating profit [in EUR]	31,374.00

Role of the partner organisation in this project:

As technical partner, implementer of the project actions on the ground, they will establish the stakeholder local group in Schwerin area, mobilising target groups all through WP3.

In WP2, they will test the Solution 1 in their institution, implementing the capacity building process until reaching the full Competence Profile in their institution, while they promote it in other local institutions.

Also in WP2 they will test the solution 2 in the area, visiting 20 to 30 SMEs and individuals to carry out the Methodology and provide Itineraries, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business or product.

As specific leader of Tasks, RegioVision will:
- Coordinate WP1, supervising the delivery of main products in the WP.
- Lead A 1.2. Defining Solution 1, coordinating the delivery of the Methodology and its integration in the online tool.
- Lead A 2.1. Testing Solution 1: Methodology for Assessment of e-bio-business promoters

984 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

2.2 Project Partner Details - Partner 6	
LP/PP	Project Partner
Partner Status	Active

Active from	21/06/2023	**Inactive from**	

Partner name:	
Organisation in original language	Järvi-Pohjanmaan Yrityspalvelu Oy

41 / 250 characters

Organisation in English	JPYP Business Service

29 / 250 characters

Department in original language	n/a

3 / 250 characters

Department in English	n/a

3 / 250 characters

Partner location and website:	

Address	Hoiskontie 25	**Country**	Finland
	21 / 250 characters		
Postal Code	62900	**NUTS1 code**	Manner-Suomi
	13 / 250 characters		
Town	ALAJÄRVI	**NUTS2 code**	Länsi-Suomi
	16 / 250 characters		
Website	www.jpyp.fi	**NUTS3 code**	Etelä-Pohjanmaa
	19 / 100 characters		

Partner ID:	
Organisation ID type	Business Identity Code (Y-tunnus)
Organisation ID	0932480-2
VAT Number Format	FI + 8 digits
VAT Number	N/A ☐ FI09324802

10 / 50 characters

PIC	n/a

3 / 9 characters

Partner type:		
Legal status	b) Private	
Type of partner	Business support organisation	Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.
Sector (NACE)	70.22 - Business and other management consultancy activities	

Partner financial data:	
Is your organisation entitled to recover VAT related to the EU funded project activities?	No

Financial data

Reference period	01/01/2022	_	31/12/2022	
Staff headcount [in annual work units (AWU)]			8.0	
Employees [in AWU]			8.0	
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]			0.0	
Owner-managers [in AWU]			0.0	
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]			0.0	
Annual turnover [in EUR]			482,380.00	
Annual balance sheet total [in EUR]			450,570.00	
Operating profit [in EUR]			69,886.00	

Role of the partner organisation in this project:

As local business promoter, they will establish the stakeholder local group in their area, mobilising target groups all through WP3. They will work in close cooperation with the other local partner INSEYO and Centria from the Bio-HUB.

In WP2, they will test the Solution 1 in their institution, implementing the capacity building process until reaching the full Competence Profile, while they promote the same process in other local institutions.

Also in WP2 they will test the solution 2 in the area, visiting 20 to 30 SMEs and individuals to carry out the Methodology, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business or product.

As specific leader of Tasks, JPYP will:
- Lead the eRural DIGITAL HUB, in cooperation with other co-leaders (INSEYO, DIGITALEUS)
- Support the integration of the 2 Methodologies in the online tools.
- Coordinate WP2, supervising the delivery of main products in the WP.
- Lead A 2.5 Adjusting solutions

981 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

2.2 Project Partner Details - Partner 7	

LP/PP — Project Partner

Partner Status — Active

Active from	21/06/2023	Inactive from	

Partner name:	

Organisation in original language — Centria-ammattikorkeakoulu Oy

35 / 250 characters

Organisation in English — Centria RDI

11 / 250 characters

Department in original language — Centria University of Applied Sciences

38 / 250 characters

Department in English — Centria RDI

13 / 250 characters

Partner location and website:	

Address — Talonpojankatu 2

24 / 250 characters

Country — Finland

Postal Code — 67100

13 / 250 characters

NUTS1 code — Manner-Suomi

Town — Kokkola

15 / 250 characters

NUTS2 code — Pohjois- ja Itä-Suomi

Website — centria.fi

18 / 100 characters

NUTS3 code — Keski-Pohjanmaa

Partner ID:	

Organisation ID type — Business Identity Code (Y-tunnus)

Organisation ID — 1097805-3

VAT Number Format — FI + 8 digits

VAT Number — N/A ☑

0 / 50 characters

PIC — 997172708

9 / 9 characters

Partner type:	

Legal status — a) Public

Type of partner — Higher education and research instituti | University faculty, college, research institution, RTD facility, research cluster, etc.

Sector (NACE) — 72.19 - Other research and experimental development on natural sciences and engineering

Partner financial data:	

Is your organisation entitled to recover VAT related to the EU funded project activities? — No

Role of the partner organisation in this project:	

As a Knowledge Centre, specialized in bio-economy, Centria will lead the BIO-HUB, supporting the full consortium through the transnational network of expert when defining the Methodology 2 and especially when implementing it.

As the piloting of Solution 2 expects to support around 200 companies in the full project, the BIO-Hub will be providing advice to around 50-70 with a full Itinerary, including benchmarking analysis, supporting the design of the bio-product, analysing potential alternative products or bio-products, etc. Delivering a report on each of the companies, and guiding the companies in their process of launching their product.

Additionally, Centria will provide scientific knowledge for the video datamine, and guide the training process of the partners.

782 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes

State aid relevance

For the partner type selected, the Programme sees a medium to high risk for implementing State aid relevant activities. If the partner is of the opinion that its activities are not State aid relevant, it can ask the MA/JS for a plausibility check on the State aid relevance. Does the partner want to do this?

Yes

Justification why the partner's activities are not State aid relevant

The project's deliverables and outputs are aimed to increase the target groups skills and knowledge in the field, but they do not create economic advantage to Centria as an RDI institution. Centria aims only to support the project target groups, which is the main objective of Centria's RDI as a whole.

302 / 3,000 characters

Interreg
Baltic Sea Region

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2.2 Project Partner Details - Partner 8	

LP/PP: Project Partner

Partner Status: Active

Active from: 21/06/2023 **Inactive from**:

Partner name:	

Organisation in original language: Valmieras Attīstības aģentūra

37 / 250 characters

Organisation in English: Valmiera Development Agency

35 / 250 characters

Department in original language: Digitalizācijas virziens

32 / 250 characters

Department in English: Digitalization department

33 / 250 characters

Partner location and website:	

Address: Purva iela 12A

20 / 250 characters

Country: Latvia

Postal Code: LV-4201

15 / 250 characters

NUTS1 code: Latvija

Town: Valmiera

16 / 250 characters

NUTS2 code: Latvija

Website: https://developvalmiera.lv

34 / 100 characters

NUTS3 code: Vidzeme

Partner ID:	

Organisation ID type: Unified registration number (Vienotais reģistrācijas numurs)

Organisation ID: 40008054745

VAT Number Format: LV + 11 digits

VAT Number: N/A ☐ LV40008054745

13 / 50 characters

PIC: 898525066

9 / 9 characters

Partner type:	

Legal status: b) Private

Type of partner: NGO   Non-governmental organisations, such as Greenpeace, WWF, etc.

Sector (NACE): 70.22 - Business and other management consultancy activities

Partner financial data:	

Is your organisation entitled to recover VAT related to the EU funded project activities?   No

Financial data

Reference period	01/01/2021	_	31/12/2021

Staff headcount [in annual work units (AWU)]	14.0
Employees [in AWU]	14.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]	0.0
Owner-managers [in AWU]	0.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]	0.0
Annual turnover [in EUR]	339,112.00
Annual balance sheet total [in EUR]	148,455.00
Operating profit [in EUR]	5,883.00

Role of the partner organisation in this project:

As local administration, they will establish the stakeholder local group in their area, mobilising target groups all through WP3.

In WP2, they will test the Solution 1 in their institution, implementing the capacity building process until reaching the full Competence Profile, while they promote the same process in other local institutions.

Also in WP2 they will test the solution 2 in the area, visiting 10 to 20 SMEs and individuals to carry out the Methodology and provide Itineraries, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business or product.

As specific leader of Tasks, Valmiera will:
- Lead A 3.2. Anchoring results into daily practices, with special focus on promotion of up-taking and upscaling of solutions among other local administrations and business support centres.

831 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

2.2 Project Partner Details - Partner 9

LP/PP	Project Partner
Partner Status	Active

Active from	21/06/2023	**Inactive from**	

Partner name:

Organisation in original language
DIGITALEUS OÜ

16 / 250 characters

Organisation in English
DIGITALEUS OÜ

13 / 250 characters

Department in original language
Knowledge innovation

20 / 250 characters

Department in English
Knowledge innovation

20 / 250 characters

Partner location and website:

Address
Harju maakond, Kesklinna linnaosa, Tartu mnt 67/1-13b,

54 / 250 characters

Country Estonia

Postal Code
10115

5 / 250 characters

NUTS1 code Eesti

Town
Tallinn

7 / 250 characters

NUTS2 code Eesti

Website
https://digitaleus.eu/

22 / 100 characters

NUTS3 code Põhja-Eesti

Partner ID:

Organisation ID type
Registration code (Registrikood)

Organisation ID
16230564

VAT Number Format
EE + 9 digits

VAT Number N/A ☐ EE102376069

11 / 50 characters

PIC
882694472

9 / 9 characters

Partner type:

Legal status
b) Private

Type of partner
Small and medium enterprise

Micro, small, medium enterprises < 250 employees, ≤ EUR 50 million turnover or ≤ EUR 43 million balance sheet total

Sector (NACE)
72.19 - Other research and experimental development on natural sciences and engineering

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?
No

Financial data

Reference period	01/01/2021	_	31/12/2021
Staff headcount [in annual work units (AWU)]			3.0
Employees [in AWU]			1.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]			1.0
Owner-managers [in AWU]			1.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]			0.0
Annual turnover [in EUR]			45,726.00
Annual balance sheet total [in EUR]			48,014.00
Operating profit [in EUR]			45,200.32

Role of the partner organisation in this project:

As local business promoter, they will establish the stakeholder local group in their area, mobilising target groups all through WP3. They will work in close cooperation with the other local partner Tartumaa and LAG.

In WP2, they will test the Solution 1 in their institution, implementing the capacity building process until reaching the full Competence Profile, while they promote the same process in other local institutions.

Also in WP2 they will test the solution 2 in the area, visiting 20 to 30 SMEs and individuals to carry out the Methodology, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business or product.

As specific leader of Tasks, DIGITALEUS will:
- Co-Lead the eRural DIGITAL HUB, in cooperation with other co-leaders (INSEYO, JPYP)
- Lead the A 1.3. Capitalization of existing solutions and knowledge.
- Coordinate the delivery of the Video Knowledge datamine
- Coordinate WP3, supervising the delivery of main products in the WP.

989 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

2.2 Project Partner Details - Partner 10

LP/PP	Project Partner
Partner Status	Active

Active from	21/06/2023	**Inactive from**	

Partner name:

Organisation in original language

Into Seinäjoki Oy

17 / 250 characters

Organisation in English

Into Seinäjoki Ltd

26 / 250 characters

Department in original language

n/a

3 / 250 characters

Department in English

n/a

3 / 250 characters

Partner location and website:

Address	Tiedekatu 2	**Country**	Finland
	19 / 250 characters		
Postal Code	60320	**NUTS1 code**	Manner-Suomi
	13 / 250 characters		
Town	Seinäjoki	**NUTS2 code**	Länsi-Suomi
	17 / 250 characters		
Website	www.intoseinajoki.fi	**NUTS3 code**	Etelä-Pohjanmaa
	29 / 100 characters		

Partner ID:

Organisation ID type	Business Identity Code (Y-tunnus)
Organisation ID	1637389-9
VAT Number Format	FI + 8 digits
VAT Number	N/A ☐ FI16373899
	10 / 50 characters
PIC	899945049
	9 / 9 characters

Partner type:

Legal status	a) Public	
Type of partner	Business support organisation	Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.
Sector (NACE)	70.22 - Business and other management consultancy activities	

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?	No

Role of the partner organisation in this project:

As local business promoter, they will establish the stakeholder local group in their area, mobilising target groups all through WP3. They will work in close cooperation with the other local partner JPYP and Centria from the Bio-HUB.

In WP2, they will test the Solution 1 in their institution, implementing the capacity building process until reaching the full Competence Profile, while they promote the same process in other local institutions.

Also in WP2 they will test the solution 2 in the area, visiting 20 to 30 SMEs and individuals to carry out the Methodology and provide Itineraries, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business or product.

As specific leader of Tasks, INSEOY will:
- Co-lead the eRural DIGITAL HUB, in cooperation with other co-leaders (JPYP, DIGITALEUS)
- Support the integration of the 2 Methodologies in the online tools.

901 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes

2.2 Project Partner Details - Partner 11

LP/PP	Project Partner
Partner Status	Active

Active from	21/06/2023	**Inactive from**	

Partner name:

Organisation in original language
Vytauto Didžiojo universitetas

42 / 250 characters

Organisation in English
Vytautas Magnus University

37 / 250 characters

Department in original language
Bioekonomikos tyrimų institutas

52 / 250 characters

Department in English
Bioeconomy Research Institute

37 / 250 characters

Partner location and website:

Address
K. Donelaičio str. 58

34 / 250 characters

Country
Lithuania

Postal Code
44248

20 / 250 characters

NUTS1 code
Lietuva

Town
Kaunas

19 / 250 characters

NUTS2 code
Vidurio ir vakarų Lietuvos regionas

Website
https://www.vdu.lt/en/

36 / 100 characters

NUTS3 code
Kauno apskritis

Partner ID:

Organisation ID type
Legal person's code (Juridinio asmens kodas)

Organisation ID
111950396

VAT Number Format
LT + 9 digits

VAT Number
N/A ☐ LT119503917

11 / 50 characters

PIC
999590627

9 / 9 characters

Partner type:

Legal status
a) Public

Type of partner
Higher education and research instituti | University faculty, college, research institution, RTD facility, research cluster, etc.

Sector (NACE)
85.42 - Tertiary education

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?
No

Role of the partner organisation in this project:

As scientific and research centre, the VDU competences are well placed in the topic, specific the representatives in the project which are from the Department of Business and Rural Development Management, Institute of Bioeconomy Research, Programme "Bioeconomy business development".

The will support the bio-HUB, as advisory partner, advising the consortium in the definition of the Methodologies, recording some advise videos, and participating in the exchange of knowledge.

Their specialization and knowledge will be of high value in the process of Methodologies design, and exchange of knowledge.

605 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes

State aid relevance

For the partner type selected, the Programme sees a medium to high risk for implementing State aid relevant activities. If the partner is of the opinion that its activities are not State aid relevant, it can ask the MA/JS for a plausibility check on the State aid relevance. Does the partner want to do this?

Yes

Justification why the partner's activities are not State aid relevant

PP14 will be advising the consortium in the definition of the methodologies, recording advise videos, and participating in the exchange of knowledge.

149 / 3,000 characters

2.2 Project Partner Details - Partner 12

LP/PP	Project Partner
Partner Status	Active

	Active from	21/06/2023	**Inactive from**

Partner name:

Organisation in original language
Creativity Works Europe

31 / 250 characters

Organisation in English
Creativity Works Europe

31 / 250 characters

Department in original language
n/a

3 / 250 characters

Department in English
n/a

3 / 250 characters

Partner location and website:

Address	Zdrojowa 24/30	**Country**	Poland
	21 / 250 characters		
Postal Code	25-336	**NUTS1 code**	Makroregion centralny
	6 / 250 characters		
Town	Kielce	**NUTS2 code**	Świętokrzyskie
	6 / 250 characters		
Website	n/a	**NUTS3 code**	Kielecki
	3 / 100 characters		

Partner ID:

Organisation ID type	Tax identification number (NIP)
Organisation ID	6572967611
VAT Number Format	PL + 10 digits
VAT Number	N/A ☑
	0 / 50 characters
PIC	886460109
	9 / 9 characters

Partner type:

Legal status	b) Private	
Type of partner	NGO	Non-governmental organisations, such as Greenpeace, WWF, etc.
Sector (NACE)	85.60 - Educational support activities	

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities? No

Financial data

Reference period	01/01/2021	_	31/12/2021

Staff headcount [in annual work units (AWU)]	10.0
Employees [in AWU]	3.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]	3.0
Owner-managers [in AWU]	2.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]	2.0
Annual turnover [in EUR]	0.00
Annual balance sheet total [in EUR]	0.00
Operating profit [in EUR]	0.00

Role of the partner organisation in this project:

As local business promoter, they will establish the stakeholder local group in their area, mobilising target groups all through WP3. They will work in close cooperation with the other local partner Podkarpacie and Bieliny.

In WP2, they will test the Solution 1 in their institution, implementing the capacity building process until reaching the full Competence Profile, while they promote the same process in other local institutions.

In WP2 they will test the solution 2 in the area, visiting 20 to 30 SMEs to carry out the Methodology and provide Itineraries, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business or product.

To be mentioned, CWE will:
- Lead A 1.1. Creation of working structures, coordinating the regular meetings of the sub-group, and gathering the bi-annual reports
- Has a key role in the Methodology 2 and A 2.3. Testing solution 2
- Lead GoA 1.5. "A.1.5: Pilots preparation and definition by partners and local communities

987 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

Interreg
Baltic Sea Region
Co-funded by
the European Union

Project Acronym: eRural resilience
Submission Date : 29/08/2023 08:15:12
Project Number: #C033
Project Version Number: 4

2.2 Project Partner Details - Partner 13

LP/PP
Project Partner

Partner Status
Active

Active from 21/06/2023 **Inactive from**

Partner name:

Organisation in original language
Stowarzyszenie na Rzecz Rozwoju i Promocji Podkarpacia "Pro Carpathia"

78 / 250 characters

Organisation in English
Association for the Development and Promotion of Podkarpacie "Pro Carpathia"

84 / 250 characters

Department in original language
n/a

3 / 250 characters

Department in English
n/a

3 / 250 characters

Partner location and website:

Address
Rynek 16/1

18 / 250 characters

Country
Poland

Postal Code
35-064

14 / 250 characters

NUTS1 code
Makroregion wschodni

Town
Rzeszów

15 / 250 characters

NUTS2 code
Podkarpackie

Website
https://procarpathia.pl/

32 / 100 characters

NUTS3 code
Rzeszowski

Partner ID:

Organisation ID type
Tax identification number (NIP)

Organisation ID
8133343915

VAT Number Format
PL + 10 digits

VAT Number
N/A ☐ PL8133343915

12 / 50 characters

PIC
887491607

9 / 9 characters

Partner type:

Legal status
b) Private

Type of partner
Interest group   Trade union, foundation, charity, voluntary association, club, etc. other than NGOs

Sector (NACE)
94.99 - Activities of other membership organisations n.e.c.

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?
No

Financial data

Reference period	01/03/2023	–	31/12/2023
Staff headcount [in annual work units (AWU)]			9.0
Employees [in AWU]			7.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]			0.0
Owner-managers [in AWU]			2.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]			0.0
Annual turnover [in EUR]			1,069,977.85
Annual balance sheet total [in EUR]			5,433,661.17
Operating profit [in EUR]			52,069.77

Role of the partner organisation in this project:

As local business promoter, they will establish the stakeholder local group in their area, mobilising target groups all through WP3. They will work in close cooperation with the other local partner CWE and Bieliny.

In WP2, they will test the Solution 1 in their institution, implementing the capacity building process until reaching the full Competence Profile, while they promote the same process in other local institutions.

Also in WP2 they will test the solution 2 in the area, visiting 20 to 30 SMEs and individuals to carry out the Methodology and provide Itineraries, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business or product.

As specific leader of Tasks, Podkarpacie will:
- Co-lead A 1.1. Creation of working structures and services, coordinating the regular meetings of the sub-group, and gathering the summaries of the meetings to be added in the bi-annual report.

923 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

2.2 Project Partner Details - Partner 14

LP/PP
Project Partner

Partner Status
Active

Active from 21/06/2023   **Inactive from**

Partner name:

Organisation in original language
Gmina Bieliny

26 / 250 characters

Organisation in English
Bieliny Commune

29 / 250 characters

Department in original language
jednostka samorządu terytorialnego

47 / 250 characters

Department in English
local government unit

25 / 250 characters

Partner location and website:

Address
ul. Partyzantów 17

27 / 250 characters

Country
Poland

Postal Code
26-004

21 / 250 characters

NUTS1 code
Makroregion centralny

Town
Bieliny

22 / 250 characters

NUTS2 code
Świętokrzyskie

Website
www.bieliny.pl/

28 / 100 characters

NUTS3 code
Kielecki

Partner ID:

Organisation ID type
Tax identification number (NIP)

Organisation ID
6572398774

VAT Number Format
PL + 10 digits

VAT Number
N/A ☐   PL6572398774

12 / 50 characters

PIC
n/a

3 / 9 characters

Partner type:

Legal status
a) Public

Type of partner
Local public authority   Municipality, city, etc.

Sector (NACE)
84.11 - General public administration activities

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?
No

Role of the partner organisation in this project:

As local administration, they will establish the stakeholder local group in their area, mobilising target groups all through WP3. They will work in close cooperation with the other local partner CWE.

In WP2, they will test the Solution 1 in their institution, implementing the capacity building process until reaching the full Competence Profile, while they promote the same process in other local institutions.

Also in WP2 they will test the solution 2 in the area, visiting 10 to 20 SMEs and individuals to carry out the Methodology and provide Itineraries, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business or product.

As specific leader of Tasks, Bieliny commune will:
- Co-Lead the GoA 3.2 and GoA 3.3 with PP 8 - Valmiera Development Agency. Anchoring results into daily practices, with special focus on promotion of up-taking and upscaling of solutions among other local administrations and business support centres.

969 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

2.3 Associated Organisation Details - AO 1

Associated organisation name and type:

Organisation in original language	Etelä-Pohjanmaan liitto
	32 / 250 characters
Organisation in English	Regional Council of South Ostrobothnia
	47 / 250 characters
Department in original language	n/a
	3 / 250 characters
Department in English	n/a
	3 / 250 characters
Legal status	a) Public
Type of associated organisation	Regional public authority	Regional council, etc.

Associated organisation location and website:

Address	P.O.Box 109	**Country**	Finland
	20 / 250 characters		
Postal Code	60101		
	13 / 250 characters		
Town	Seinäjoki		
	17 / 250 characters		
Website	epliitto.fi		
	19 / 100 characters		

Role of the associated organisation in this project:

The Regional Council of South Ostrobothnia is an authority formed by the 18 municipalities. Their experts work with regional planning and development as well as cultural development issues. The core idea of their activities is to stimulate and implement cross-sectoral co-operation benefitting South Ostrobothnia's citizens, municipalities and region.

The role of Regional Council of South Ostrobothnia is to contribute to the goals and activities of the project by supporting the local partners, participation in project meetings and to participate in gaining and extending technical knowledge, being of great support to the two Finnish partner organizations Järvi-Pohjanmaan Yrityspalvelu Oy (JPYP) and Into Seinäjoki Oy.

The Region will participate in WP2, during the partners testing of the solution 2 in its area, supporting the visits 20 to 50 SMEs and individuals to carry out the Methodology, and accompaniment to 5 to 10 institutions until launching the e-bio-business

981 / 1,000 characters

2.3 Associated Organisation Details - AO 2

Associated organisation name and type:

Organisation in original language

Wirtschaftsförderung Landkreis Rostock GmbH

51 / 250 characters

Organisation in English

Business Development Agency Rostock County

50 / 250 characters

Department in original language

n/a

3 / 250 characters

Department in English

n/a

3 / 250 characters

Legal status

a) Public

Type of associated organisation

Business support organisation

Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.

Associated organisation location and website:

Address

August-Bebel-Straße 3

29 / 250 characters

Country

Germany

Postal Code

18209

13 / 250 characters

Town

Bad Doberan

19 / 250 characters

Website

www.w-lr.de

19 / 100 characters

Role of the associated organisation in this project:

Business Development Agency Rostock County is main contact for investors and companies interested in establishment or resettlement in Rostock County. They inform about funding opportunities and provide with contacts to relevant partners and networks. The economic structure in Rostock county is characterised by small and medium-sized internationally acting companies.

Business Development Agency Rostock County will support Regiovisio to promote the capacity building process in the area and they will extend the stakeholder group not only in local Schwerin area, but also in the region.
In WP2, they will test the Solution 1, implementing the capacity building process until reaching the full Competence Profile in RegioVisio.
In WP2 they will test the solution 2 in the area, visiting 20 to 30 SMEs and individuals to carry out the Methodology and provide Itineraries, providing full accompaniment to 5 to 10 institutions until launching the e-bio-business or product.

976 / 1,000 characters

3. Relevance

3.1 Context and challenge

The attractiveness of living in the countryside with a great quality of life may have grown over the past few years (specially pushed by COVID crisis), but rural areas still battle with problems that prevent people from staying there, so the divide between urban and rural areas is growing, and BSR needs to enhance the focus on rural areas (Interreg BSR final evaluation report).

Local authorities, business support centres, SME associations, NGOs… they work daily in the implementation of solutions for the promoting of rural business, but they need to overcome barriers of the rurality itself (limited local market, high cost of utilities or transport, deficit of skills, etc.).

In this framework, many promising solutions come from the combination of the digital transition and green transition. A better use of renewable biological resources in the rural communities, and their conversion into food, livestock feed or bio-based higher valued products, can be a success if the rural producers can find a proper market to place these high value products.

Thus, communities need to build up full digital capacities of business (e-business), while they create bio-products that reflect rural value yet are globally acceptable (bio-business), converting the current SMEs into e-bio-business.

HOWEVER, there are clear challenges to be solved by local actors:
- They don't have the technical knowledge to support the conversion of classical natural resources into higher valued products, nor the knowledge required for specific benchmarking of bio-business plans.
- Even if the staff have general knowledge about the topic, they need to reinforce their capacities to support SMEs about the emerging selling platforms for bio-products, the rightness of each selling channel per product, the general logistic and packaging system, etc.
As summary, target groups require a holistic solution which can cover their necessity to promote the local business transition into e-bio-businesses.

1,989 / 2,000 characters

3.2 Transnational value of the project

The project aims to provide the target groups, rural local authorities and business promotion centres, with a holistic solution to support the creation of e-bio-businesses in rural areas.

As defined, the challenges are mainly the lack of capacity of the local actors to properly support SMEs in transition to bio producers, or the knowledge required for specific benchmarking of bio-business plans. Also the changing e-market channels options, product labelling, logistic, etc. will require an upgrading of local actors capacities.

To overcome these challenges, partners have built a TRANSNATIONAL NET OF KNOWLEDGE based on partners which are a reference in specific thematic knowledge, not only in their area but at EU level.

By gathering BSR TRANSNATIONAL specialist in bio, marketing, digitalization, logistic, etc., the consortium can provide a holistic service to communities, assuring that each rural business receives specialized support based on their needs, which otherwise could not be achieved locally or regionally.

Thanks to this transnational cooperation, the consortium will be able to customize the solution in each area, test it and learn from the testing process in order to up-scale it for a long term application.

As local resources and barriers change from one area to another, the project has sought to cover a number of locations with have different characteristics, from well-developed to less developed areas, from coastal to inland areas, from isolated to closer to urban areas, etc. trying to test the solutions in a wider spectre in order to made them more transferable.

In addition, 2 main project outputs require a process of transnational approach of testing, tuning and re-design, in order to be fully applicable in all BSR:
• Methodology for assessment of e-bio-business supporters, which will analyse the capacity that one local actors have to support e-bio-business
• The methodology for e-bio-business launching, to be used by the trained local actors

1,998 / 2,000 characters

3.3 Target groups

Target group	Sector and geographical coverage	Its role and needs	
Local public authority	The field of responsibility is the department or area working on promotion of SMEs, promotion of economic activities and entrepreneurs. They are major project targets, as they have the capacity to up-scale solution at local and province level. Specific area. The consortium counts with local administration in Estonia, Poland, Finland, Denmark, Latvia and it is expected to involve one or more of them in each of the 7 pilot locations, through the municipality, county or province. 485 / 500 characters	How can this target group help tackle the identified challenge in your project? From the proposal preparation stage, the units for business promotion, inside each local authority, have helped in tackling the challenge, providing a view of their necessities, and supporting project partners in the definition of the expected solution. During the project implementation, they have to play a main role in the design of the solutions, its testing and especially during the later up-scaling for a long-term use of the solution. Authorities will be prime solution promoters in WP3. What does this target group need? Local authorities need to assess their capacity to support e-bio-business, identify their gaps and cover the gaps with capacity building and external expertise. They will need to test the methodology for e-bio-business launching, and establish collaborations with local-national-transnational knowledge expert which can support them in the long-term e-bio-business promotion. 989 / 1,000 characters	
Business support organisation	SME associations, Chambers of Commerce, clusters and business support units, especially those specialized in bio or digitalization, are linked to the day-to-day work of SMEs, entrepreneurs and businesses, which are key for testing the project solutions. Also, they will be the final users of the future solutions when scaled-up by authorities. Specific area. The consortium counts on one or more organizations working on business promotion per pilot area 457 / 500 characters	How can this target group help tackle the identified challenge? Business support organization has supported the challenge identification already at the project design stage by providing a definition of the challenges and barriers they face to promote e-bio-businesses. During the project, the local knowledge of SME associations, clusters and business support units will be used in the definition of the Competence Profile of business support centres, the Methodologies and the online tools. Their participation is key in the detailed definition of the solution, its testing and tuning after the testing. What does this target group need? They need to assess their capacity to support e-bio-business, identify their gaps and cover the gaps with capacity building and external expertise. This will be done by the Methodology for assessment (solution 1). From that, they will need to mobilise SMEs to implement the Solution 2 and promote the methodology for e-bio-business launching. 985 / 1,000 characters	

3.4 Project objective

Your project objective should contribute to:

Resilient economies and communities

The project general objective is to provide the target groups, rural local authorities and business promotion centres, with a holistic solution to support they in the promotion of e-bio-businesses in their rural areas.

The secondary objectives that derives of this main objectives are:
- To create a solution, which allow local business support institutions, to assess their capacity to support rural businesses in their transition into e-bio-businesses.
- To provide a transnational network of knowledge and experts that allow the business support institutions to cover their knowledge gaps, while they build this knowledge, or while they define local-national-transnational collaboration structures in the long-term.
- To provide a methodology for e-bio-business launching, which facilitate business support centres in their process of evaluating rural businesses capacity to change into bio-business, and provide a personal roadmap for the e-bio-business launching.

Resilient economies and communities.
With these objectives, the project expects to make both rural economy and society more resilient. By providing rural communities with capacity to promote e-bio-business, the rural areas will be able to promote a better management of renewable biological resources, and their conversion into food, livestock feed, bio-based products via innovative and efficient technologies, for a later global commercialization by the rural producer.

This achievement improves the resilience of the rural communities in several aspects, on the one hand promotes the self-sufficiency of the area in one critical sector such as bio (and it derived food, livestook feed, etc.). On the other hand, increase rural economy by developing new upgraded more-valuable products, and by finding new markets for these valuable products outside the local community.

Thanks to the project solutions, the rural communities and businesses will be more prepared to face or recover from external disturbances.

1,990 / 2,000 characters

3.5 Project's contribution to the EU Strategy for the Baltic Sea Region

Please indicate whether your project contributes to the implementation of the Action Plan of the EU Strategy for the Baltic Sea Region (EUSBSR).

Yes

Please select which Policy Area of the EUSBSR your project contributes to most.

PA Bio-economy

Please list the action of this Policy Area that your project contributes to and explain how.

eRural Resilience actively contributes to most of actions planned in this Policy Area, by creating tools that will be, in the medium and long-term, contributing to the increase of bio-economy based business.

The long-term increase of bio-businesses will contribute to the 3 actions:

ACTION 1: Strengthen the role and importance of bioeconomy for achieving increased sustainability, productivity and adaption to climate change as well as resilience...
ACTION 2: Improving agricultural practices for sustainability and adaptation (e.g. to climate change) in a sustainable and resilient growing bio-economy.
ACTION 3: Strengthen multiple use of resources through cross-cutting and cross-sectoral approaches to release potential and accelerate circular bio-economy

Especially ACTION 1 and ACTION 2 presents definitions that are well aligned with the objectives of the project, with statements such as:
- The bioeconomy in combination with the principles of circular economy represents an opportunity for productivity, economic benefits and environmental improvement. This includes development of new food and other products and services
- This action will address the importance of multiple use of resources through cross-cutting and cross-sectoral approaches to accelerate the deployment of a sustainable bio-economy. This could include: to visualise methods and models to extract more value out of limited resources, or visualise potential to provide sources of income diversification.

1,492 / 1,500 characters

If applicable, please describe which other Policy Areas of the EUSBSR your project contributes to and how.

Policy area Innovation (PA INNO) promotes a globally competitive position within innovation for sustainable economic growth in the Baltic Sea region. This PA is also addressed by the eRural Resilience project.

In their objective to promote a transformation of bio-businesses into e-bio-businesses, the project will be improving skills, competences and capacities not only of target groups (authorities and business support centres), but also of final beneficiaries (SMEs and individuals promoting bio-businesses).

This project final result will contribute to PA INNO, especially to:
Action 2: Digital innovation and transformation. As PA INNO gives businesses and public service providers opportunities to analyze, evaluate, develop, co-create and test new ideas and services together.

Even if eRural Resilience will not work with Emerging digital technologies, the project is aligned with PA INNO promotion of knowledge sharing and institutional capacity building within digitalisation to facilitate digital transformation and bridge digital divides in Baltic Sea region.

Action 3: Co-creative innovation
As stated in this action, Project Knowledge HUBs are just "Transnational platforms to connect Baltic Sea region innovation ecosystems and having access to public, research and business groups, to engage them in the collaborative process of co-creation to bridge the existing knowledge, skills and market access gaps for SMEs".

1,440 / 1,500 characters

3.6 Other political and strategic background of the project

Strategic documents

EU Bioeconomy strategy for sustainable Europe.
eRural Resilience is well aligned with its fifth objective, strengthening European competitiveness and creating jobs.
The bioeconomy offers important opportunities for new jobs regional economic development and improved territorial cohesion. It has the potential to provide an important source of income diversification, and to boost local rural economies through increased investment in skills, knowledge, innovation and new business models

488 / 500 characters

European Green Deal and the Circular Economy Action Plan.
The European Commission adopted the new circular economy action plan (CEAP) in March 2020. It is one of the main building blocks of the European Green Deal, Europe's new agenda for sustainable growth.

One main axe of the CEAP is the search of circularity, including supporting the sustainable and circular bio-based sector.

384 / 500 characters

HELCOM Baltic Sea action plan
With the vision of a healthy Baltic Sea environment with biological components functioning in balance, resulting in a good ecological status and supporting a wide range of sustainable economic and social activities.

ERural Resilience is well aligned with the Biodiversity goal "Baltic Sea ecosystem is healthy and resilient", where it is expected to promote functional, healthy and resilient food webs, and natural distribution, occurrence and quality of habitats.

495 / 500 characters

3.7 Seed money support

Please indicate whether your project is based on a seed money project implemented in the Interreg Baltic Sea Region Programme 2014-2020.

No

3.8 Other projects: use of results and planned cooperation

Full name of the project	Funding Source	Use of the project outcomes and/or planned cooperation
DIGINNO DINNOCAP INNOCAPE *28 / 200 characters*	Interreg Baltic Sea Region Programme 2014-2020 *46 / 200 characters*	The project has identified several BSR projects who has worked on the assessment of digital capacities of business. After testing some of the available tools, the partners have foreseen that some of them can be integrated in the early stages of the Solution 2: Digital Maturity Assessment/ Recommender tool (DMA), will be integrated in WP2, where 20-30 SMEs will be pre-analysed by the S3 agents in each area, reaching 200 analysis. Digitalization toolkits and Multi-country report on online SME digital maturity will be used by the project partners and Digital Knowledge Hub during WP2, integrated in the capacity building process. This work will be done in the group of activities A1.3, the TASK 1 for capitalization of BSR and other EU solutions. In this TASK the consortium will analyse the tools, contact tools owners, and adapt the tools to be used on eRural Resilience Solutions. *894 / 1,000 characters*
RDI2CLUB CONNECTEDBYBIOBORD *29 / 200 characters*	Interreg Baltic Sea Region Programme 2014-2020 *46 / 200 characters*	Joint Action Plans and Regional Bioeconomy Profiles will be useful for Bio-HUBS and target groups when implementing solution 2 in WP2, as they could use their data or even produce a Regional Bioeconomy Profile, that will lead them in the identification of suitable SMEs/individuals. Biobord Platform could be use in WP2 and WP3, first to connect the Bioeconomy Developers supported by the project, more than 70, among them, but also to create synergies with other developer in BSR. Project partners, and final users, will use the platform to find inspirations in other examples around BSR. The Guide on the innovation process for transnational innovation ecosystems will be analysed when creating the Methodology for e-bio-business supporters (solution 2). Even if innovation process is already covered by the Knowledge HUBs, these HUBs will analyse the Guide to integrate in their innovation process the 3 defined phases. *927 / 1,000 characters*
BSR STARS S3 BLUE PLATFORM *28 / 200 characters*	Interreg Baltic Sea Region Programme 2014-2020 *46 / 200 characters*	STARS S3 Policy Briefs includes interesting samples that will be taken into consideration in the WP1 when defining the Methodologies and related tools. Inclusive Digitalization includes several rural initiatives for digitalization of companies in Sweden and Finland. The Developing and Managing Innovation Ecosystems shows samples of monitoring of ecosystems, which will be useful in WP3 monitoring system. Finally, the tool for circular economy innovation ecosystem could be of interest in a similar way as Biobord Platform, to visualise the e-bio-business interconnections. Actors map active in blue bioeconomy, similar to Biobord Platform, could be useful to create synergies with other developer in BSR and to find inspirations in other BSR examples. Country profiles on blue bioeconomy with good practices will be useful for Bio-HUBS and target groups when implementing solution 2 in WP2, as they could use best samples in the identification of identification of suitable SMEs/individuals. *996 / 1,000 characters*

3.10 Horizontal principles

Horizontal principles	Projects's direct impact
Sustainable development	positive
Non-discrimination including accessibility	neutral
Equality between men and women	neutral

4. Management

Allocated budget   10%

4.1 Project management

☑   **Please confirm that the lead partner and all project partners will comply with the rules for the project management as described in the Programme Manual.**

If relevant, please indicate any other important aspects of the project management, e.g. external entity supporting the lead partner in the management of the project, advisory board, steering committee, any other relevant working groups, etc.

Several bodies support the coordination:
- Monitoring Committee (MC): composed by one member of each partner, meeting twice a year.
- Project coordinator (PC) and Communication Manager (CM).
- Technical Office (TO). Composed by PC, CM and one technician from each partner being WP or task leader.
- Coordination of WPs, Group of actions and even Tasks is shared among partners based on the experience and budget.
- Monitoring Unit (MU): with WP leaders and implementing quality monitoring of tasks.

499 / 500 characters

4.2 Project financial management

☑   **Please confirm that the lead partner and all project partners will comply with the rules for the financial management and control as described in the Programme Manual.**

If relevant, please indicate any other important aspects of the financial management, e.g. external entity supporting the lead partner, positions planned for financial management, involvement of special financial experts (e.g. for public procurement), etc.

In order to assure that the reporting process reach the expected calendar and economic expending, the PC will implement a Financial Unit in cooperation with the project TO.

The FU will deliver a calendar of economic reporting, and request the partners to make a prevision of spending. 30 days before the end of the semester, the Unit will request to fill a drive file with reporting documents. The Unit will be able to analyse the data and report to PC if there are significant deviations.

492 / 500 characters

4.3 Input to Programme communication

☑   **Please confirm that you are aware of the obligatory inputs to Programme communication that must be submitted along the pre-defined progress reports, as described in the Programme Manual.**

If relevant, please describe other important aspects of project communication that you plan to introduce, e.g. a communication plan, opening and closing events, social media channel(s) etc.

CM, MC and TO, will coordinate the development of communication tools.
WP3 describe the main communication actions planned, including a Dissemination and Communication Plan elaborated by Tartmaa (CM), and containing scope of communication, tools, messages, number of events, calendar, etc. all per target group and WP.
Following EU sustainable design principles most communication is electronic, avoiding paper, and very focused on online media, website, and social media.

476 / 500 characters

4.4 Cooperation criteria

Please select the cooperation criteria that apply to your project. In your project you need to apply at least three cooperation criteria. Joint development and joint implementation are the obligatory ones you need to fulfill in your project.

Cooperation criteria

Joint Development	☑
Joint Implementation	☑
Joint Staffing	☑
Joint Financing	☑

5. Work Plan

Number	Work Package Name
1	WP1 Preparing solutions

Number	Group of Activity Name
1.1	Creation of working structures and services
1.2	Defining Solution 1, Methodology for Assessment of e-bio-business supporters
1.3	Capitalization of existing solutions and knowledge
1.4	Defining Solution 2, Methodology for supporting e-bio-business launching and online tool
1.5	Pilots preparation and definition by partners and local communities

Number	Work Package Name
2	WP2 Piloting and evaluating solutions

Number	Group of Activity Name
2.1	Testing Solution 1: Methodology for Assessment of e-bio-business promoters
2.2	Testing solution 2: Methodology for e-bio-business launching (delivery of Itineraries)
2.3	Testing solution 2: Methodology for e-bio-business launching (implementation of itineraries)
2.4	Solutions impact monitoring and evaluation
2.5	Adjusting solutions

Number	Work Package Name
3	WP3 Transferring solutions

Number	Group of Activity Name
3.1	Communicating to target groups
3.2	Anchoring results into daily practices (1)
3.3	Anchoring results into daily practices (2)
3.4	Promoting durability and sustainability

Work plan overview

	Period: 1	2	3	4	5	6		Leader
WP.1: WP1 Preparing solutions								**PP5**
A.1.1: Creation of working structures and services								
D.1.1: Community Support Groups	D							PP12
A.1.2: Defining Solution 1, Methodology for Assessment of e-bio-business supporters								
D.1.2: Draft Methodology for Assessment of e-bio-business supporters		D						PP5
A.1.3: Capitalization of existing solutions and knowledge								
D.1.3: Video Knowledge datamine		D						PP9
A.1.4: Defining Solution 2, Methodology for supporting e-bio-business launching and online								
D.1.4: Draft Methodology for supporting e-bio-business launching		D						PP2
A.1.5: Pilots preparation and definition by partners and local communities								PP12
WP.2: WP2 Piloting and evaluating solutions								**PP7**
A.2.1: Testing Solution 1: Methodology for Assessment of e-bio-business promoters								
D.2.1: Skill Needs Analysis and pathway implementation			D					PP5
A.2.2: Testing solution 2: Methodology for e-bio-business launching (delivery of Itineraries)								
D.2.2: Target groups implementation of Methodology into 40 Itineraries				D				PP3
A.2.3: Testing solution 2: Methodology for e-bio-business launching (implementation of itine								
O.2.3: Final Methodology for e-bio-business launching					O			PP4
A.2.4: Solutions impact monitoring and evaluation								
D.2.4: Monitoring Plan, monitoring tools and monitoring reports					D			PP1
A.2.5: Adjusting solutions								
O.2.5: Final Methodology for Assessment of e-bio-business supporters					O			PP6
WP.3: WP3 Transferring solutions								**PP1**
A.3.1: Communicating to target groups								
D.3.1: DISSEMINATION AND COMMUNICATION PLAN	D							PP1
A.3.2: Anchoring results into daily practices (1)								
A.3.3: Anchoring results into daily practices (2)								PP8
D.3.3: Transnational Agreement for e-bio-business support					D			PP8
A.3.4: Promoting durability and sustainability								
D.3.4: Exploitation and Business Plan					D			PP2

Outputs and deliverables overview

Code	Title	Description	Contribution to the output	Output/ deliverable contains an investment
D 1.1	Community Support Groups	Community Support Groups are necessary, in several actions of the project, in order to assure a proper definition of the 2 project Outputs/solutions: - Their information is required in WP1 during the local community analysis previous to the definition of the Methodologies. - Their feedback and validation is also required during the definition of the 2 Methodologies in WP1. - Their participation is key in the WP2 implementation of pilot actions. - The groups, including main solution users, are expected to produce the up-scaling of the solutions, so they will be involved through all the WP3 actions. The transnational value of this deliverable would be important during WP2 and WP3, when the project will promote the participation of members in the transnational events. The exchange of experiences among local groups in different project areas, with different point of departures and results achieved, will move to an increase of their capacity. This transnational share of knowledge will increase the capacity of rural decision makers to promote long-term changes in their communities. Each of the 7 pilot areas will create a Community Support Group and will deliver the regular meetings described in the Group of Activities, submitting bi-annual summary reports on the produced meetings, attendants and achievements, which will also be summarized by CWE and included in the reporting periods.	Methodology for Assessment of e-bio-business supporters + Methodology for supporting e-bio-business	
D 1.2	Draft Methodology for Assessment of e-bio-business supporters	The DRAFT METHODOLOGY FOR ASSESSMENT OF E-BIO-BUSINESS SUPPORTERS will support the target group in their evaluation of the coverage of the Competence Profile, and will deliver a Supporter Skill Analysis with a proposal of actions. The consortium will create a methodology for administration and business support centres, explaining the process to follow in the evaluation of their institutions current resources, the identification of necessities, and the proposal of resources to be invested in terms of competences, staff, equipment, etc. The first step is the assessment, self-evaluation, in order to create a baseline for the application of later improvements in the organizations. The Methodology will include a self-evaluation process, which could be also supported by external tools, such as the solutions already identified from other BSR projects. After the baseline analysis, the methodology will provide systems to identify the gaps of the organization, which requires to be filled in order to advance into the supporting of e-bio-businesses. Finally, the methodology will produce a method to estimate the investment to be made, the necessary competences and key staff to be trained proposing even established and standardized pathway to follow in the process to be fully competent in the support of e-bio-businesses. The list of required competences and skills, resources and equipment, are not expected to be fully covered by the organizations, but using also the TRANSNATIONAL NETWORK OF KNOWLEDGE, at least during the project lifetime. However, the Methodology will propose the ways to implement long-term cooperation with knowledge centres in order to cover specific gaps, which may remain after the project lifetime. The Methodology is designed as a tool to be used for the self-assessment, either using the document or the online version. The transnational value is clear, as this deliverable is a ready to use tool, covering any project target group in the whole BSR.	Final Methodology for Assessment of e-bio-business supporters	

D 1.3	Video Knowledge datamine	The Video Knowledge data mine is an important tool to support the target groups in their process of capacity building to cover the skill gaps identified in Supporter Skill need analysis, delivered after the implementation of the Methodology for Assessment of e-bio-business supporters. Even if this database is primary aimed at the target groups, the target groups will open this knowledge mine to the final beneficiaries, SMEs and individuals, when implementing the following project solution, the Methodology for e-bio-business launching. In that stage, any e-bio-business requiring to increase their capacity in any of the CP topic, will have access to it in this database. The video database will be available online to allow continuous exploitation of the knowledge included in it. The video files will be mainly in English but other partners' languages will be allowed to promote the story-telling based on companies testimonies. Story-telling and testimonies will be usual tools promoted, and teaching contents will try to use successful cases as the way to explain theoretical content. Success cases will be mixed with video explanations of the concepts, with how-to explanations, what not to do, what mandatory to do, and similar tips and testimonies of different durations. The contents will be uploaded to a platform to be processed. Digitaleus will deliver this tool to improve videos usability. Videos will be processed using machine learning software which: - Read the audio of the videos, converting the audio into text, in any of the country languages, with automatic identification of keywords and labelling. - Provide subtitles and automatic engine-based subtitles translated into most of EU languages. The video Knowledge database is a ready-to-transfer tool, as videos will cover key e-bio-business topics and will be machine translated into each BSR language.	Methodology for Assessment of e-bio-business supporters+Methodology for e-bio-business launching	
D 1.4	Draft Methodology for supporting e-bio-business launching	The Draft Methodology for e-bio-business launching is solution designed for business support centres and local administration departments dealing with business promotion. The purpose of this Methodology is to go a step forward, building on the new capacities acquired by the target groups, and provide a solution that allows a fast launching of e-bio-business through a holistic approach to the SMEs necessities. This Methodology is built on the assumption that the institution has increased their capacity and covered the Competence Profile, thus the institutions staff will be able to implement this new Methodology for quick-launching, which currently is not possible. The Methodology for supporting e-bio-business launching will create a link between the SMEs necessities and the Business centres new capacities, facilitating this matching and accelerating the process. The Methodology main content is: - Standardised data collection system and method. - System for identification of SMEs necessities by contrasting each SME with the CV that a fully capable e-bio-business will be supposed to reach. - Itinerary preliminary proposal automatically sent to HUBs. - HUBs reports and online presentation to SMEs/individuals. - Itinerary agreement between SMEs/individual, local partner and HUBs. - In the case the business is ready, a proposal of fast test, including a whole analysis of the testing, steps to implement it, planning of required mentoring and accompaniment, resources provided by each part, etc. - Final itinerary. Either by manual implementation of the methodology, or using the online tool, the result will be an Itinerary with detailed steps that all 3 actors (SMEs, local partner, HUBs) will follow in the process to launch the e-bio-business. WP2 explains how these itineraries are implemented.	Final Methodology for e-bio-business launching	

| D 2.1 | Skill Needs Analysis and pathway implementation | At least 9 Skill Needs Analysis will be delivered for internal consortium institutions, business centres and local administration.

Each of the Skill Needs Analysis will compare the institutions with the supporter Competence Profile, which describes the required skills and competences that the institutions have to gather in order to cover the required knowledge to support the businesses in their transition to bio-businesses and e-businesses. The CP defines both knowledge areas in bio and digital.

The Analysis is expected to identify each of the items, resources and necessities of the assessed institutions, providing the proposal of resources to be invested in terms of competences, staff, equipment, etc. compiling the whole information in a pathway.

The list of required competences, are not expected to be fully covered by the organizations, but using also the Transnational Network of Experts, at least during the project lifetime. However, the Skill Needs Analysis and pathways will propose to implement long-term cooperation with knowledge centres in order to cover specific gaps, which may remain after the project lifetime.

The pathway implementation will provide the target groups with the competences to support the e-bio-business and advance in the use of the solution 2. The pathway is a transnational process, where solution leader, Hubs leaders and co-leaders will exchange the support services all around the consortium, providing a crossed service of mentoring, capacity building and advising. | Methodology for Assessment of e-bio-business promoters | |
| D 2.2 | Target groups implementation of Methodology into 40 Itineraries | The deliverable is the testing of the Solution 2 by 10 business support centres and local authorities, confirmed with more than 40 final beneficiaries supported.

The consortium will deliver a report with the process of implementation of the Methodology, covering from the 200 visits to rural SMEs/individuals done in Task 2 (A2.2). VISITS TO FINAL BENEFICIARIES, to the final 60 which receive a full implementation of the Methodology Task 3 (A2.2), either manual or online, and the final presentation with the proposal of draft-itinerary TASK 1 (A2.3).

The final 40 final Itineraries will be reinforced with a summary report of the achievements made by each of the e-bio-business, and this information will be used in following activities, both in WP2 and WP3.

This information, especially the summaries of the 40 implementations will be useful for the future process of solutions updating, but also of interest for the target groups when up-scaling the solutions and transferring it to other institutions in BSR. | Methodology for e-bio-business launching | |

| O 2.3 | Final Methodology for e-bio-business launching | The Final Methodology for supporting e-bio-business launching is a solution designed for business support centres and local administration departments dealing with business promotion.

The purpose of this Final Methodology is to go a step forward, building on the new capacities acquired by the target groups, and provide a solution that allows a fast launching of e-bio-business through a holistic approach to the SMEs necessities.

This Final Methodology is built on the assumption that the institution has increased their capacity and covered the Competence Profile, thus the institutions staff will be able to implement this new Methodology for quick-launching, which currently is not possible.

The Final Methodology for supporting e-bio-business launching will create a link between the SMEs necessities and the Business centres new capacities, facilitating this matching and accelerating the process.

The Final Methodology main content is:
- Standardised data collection system and method.
- System for identification of SMEs necessities by contrasting each SME with the CV that a fully capable e-bio-business will be supposed to reach.
- Itinerary preliminary proposal automatically sent to HUBs.
- HUBs reports and online presentation to SMEs/individuals.
- Itinerary agreement between SMEs/individual, local partner and HUBs.
- In the case the business is ready, a proposal of fast test, including a whole analysis of the testing, steps to implement it, planning of required mentoring and accompaniment, resources provided by each part, etc.
- Final itinerary.

Either by manual implementation of the methodology, or using the online tool, the result will be an Itinerary with detailed steps that all 3 actors (SMEs, local partner, HUBs) will follow in the process to launch the e-bio-business. WP2 explains how these itineraries are implemented.

The solution is a ready to transfer group of tools, which has been created thanks to the coordinated work of all the consortium, delivered in a transnational cooperation and validated at transnational level. The solution is designed in a way where any institution from the target groups can use it to promote the model of e-bio-business among their SMEs and individuals in any BSR area. | | |
| D 2.4 | Monitoring Plan, monitoring tools and monitoring reports | The purpose of the whole monitoring system is to assure a source of standardized data, coming from target groups, providing feedback on the testing solutions so they can be evaluated and adjusted.

The monitoring system helps to gather adequate data, based on the defined KPIs, in a standardized way so the partners can analyse it and take it into account when adjusting each of the solutions.

This deliverable is necessary to properly implement the group of action A2.5 where the consortium will modify each solution in accordance to the target groups feedback. | Methodology for Assessment of e-bio-business supporters+Methodology for e-bio-business launching | |

O 2.5	Final Methodology for Assessment of e-bio-business supporters	The FINAL METHODOLOGY FOR ASSESSMENT OF E-BIO-BUSINESS SUPPORTERS will support the target groups in their evaluation of the coverage of the Competence Profile, and will deliver a Supporter Skill Analysis with a proposal of actions. The consortium will create a methodology for administration and business support centres, explaining the process to follow in the evaluation of their institutions current resources, the identification of necessities, and the proposal of resources to be invested in terms of competences, staff, equipment, etc. The first step is the assessment, self-evaluation, in order to create a baseline for the application of later improvements in the organizations. The Methodology will include a self-evaluation process, which could be also supported by external tools, such as the solutions already identified from other BSR projects. After the baseline analysis, the methodology will provide systems to identify the gaps of the organization, which requires to be filled in order to advance into the supporting of e-bio-businesses. Finally, the methodology will produce a method to estimate the investment to be made, the necessary competences and key staff to be trained proposing even established and standardized pathway to follow in the process to be fully competent in the support of e-bio-businesses. The list of required competences and skills, resources and equipment, are not expected to be fully covered by the organizations, but using also the TRANSNATIONAL NETWORK OF KNOWLEDGE, at least during the project lifetime. However, the Methodology will propose the ways to implement long-term cooperation with knowledge centres in order to cover specific gaps, which may remain after the project lifetime. The Final Methodology is designed as a tool to be used for the self-assessment, either using the document or the online version. The solution is a ready to transfer group of tools, which has been created thanks to the coordinated work of all the consortium, delivered in a transnational cooperation and validated at transnational level. The solution is designed in a way where any institution from the target groups can use it to self-assess themselves, identify their gaps and decide, based on the Skill Needs analysis, if they want to invest the required resources to convert their institution into a fully capable e-bio-business supporter.		
D 3.1	DISSEMINATION AND COMMUNICATION PLAN	The Dissemination and Communication Plan will contain scope of communication, definition of target groups, tools, messages, number of events, calendar, etc. all per target group and WP. The Plan will contain the following information: - Definition and scope of the Plan in terms of target group, key actors and procedures. - Listing of the target groups and identified key actors. - Listing detailed products and deliverables of communication to be made. - Detailed description of awareness-raising events and promotion - Distribution of technical responsibility for each task. - Detailed schedule and place of execution. Some of the expected material to be defined are: - The visual identity of the project and a logo will be designed to be integrated into all materials and products of the project, especially in the web page. - Design of project images, website, brochure design, etc. - Website as most important dissemination tools with the aim to keep target groups, regularly up-to-date. - Profiles on social media networks, such as Facebook, Instagram, Twitter. - Leaflets, press releases, seminars and conferences.	Methodology for Assessment of e-bio-business supporters+ Methodology for e-bio-business launching	

| D 3.3 | Transnational Agreement for e-bio-business support | The Transnational Agreement for e-bio-business support is an expression of wills, where the different actors of the projects, both current beneficiaries and later added target institutions, will express their commitment to use and maintain the project tools and results.

It is not a technical document, but an institutional document or Agreement.

The Transnational Agreement describes the commitment of the different key actors of the project to maintain the project activities and services, even after the project end of life, with a commitment of allocation of funds for tools maintenance, service provision and calendar of actions to assure the solutions durability.

The Transnational Agreement will be signed by the parts involved in it, creating a permanent group that will meet regularly each 12 months to analyse the solutions achievements, the indicators and propose modifications to the solutions based on the gathered experience.

This Agreement helps to reach the long-term results of the project through an official commitment of institutions. | Methodology for Assessment of e-bio-business supporters. Methodology for e-bio-business launching | |
| D 3.4 | Exploitation and Business Plan | The Exploitation Plan is a technical document, which defines the strategy and actions to be undertaken by the consortium to maximize the impact and utilization of the project's results and outcomes, inside and outside the consortium. While the actions, in the Exploitation Plan, are expected to be implemented by the project partners, their objective is to maximize project impacts in the consortium and target groups all over the BSR area. The Plan is a different document from the later Transnational Agreement, which is an institutional document expressing the wills of the parts involved in the agreement.

The Exploitation Plan will have 2 different focuses:
1. Internal consortium and institutional exploitation. Defining the ways to maintain the outputs in usage inside the partners, and inside the institutions endorsing the long-term agreement.
2. Transferability actions to increase the number of institutions from target groups using the project solutions in BSR.

At internal level, the exploitation of the project products and pilot solutions, will be studied from the point of view of ownership and long-term usage. The document will analyse the participation of each partner, and their potential involvement in the usage of the project tools, trying to enlarge the use that tools have had in each project area until now.

At external level, the exploitation Plan is a complement to the communication Plan, where potential exploitation actions are listed, mainly including the participation of partners in external seminars, forums, workshops, etc. where target groups will receive information about the project solutions. | Methodology for Assessment of e-bio-business supporters+Methodology for e-bio-business launching | |

Work package 1

5.1 WP1 Preparing solutions

5.2 Aim of the work package

The aim of this work package is to prepare solutions to help address the identified challenge. You can either develop entirely new solutions or adapt existing solutions to the needs of your target groups. Prepare your solutions in a way that you can pilot them in Work Package 2. Consider how you involve your target groups in preparation of the solutions.
Organise your activities in up to five groups of activities to present the actions you plan to implement. Describe the deliverables and outputs as well as present the timeline.

534 / 2,000 characters

5.3 Work package leader

Work package leader 1	PP 5 - RegioVision GmbH Schwerin
Work package leader 2	PP 3 - Tartu County Development Association

5.4 Work package budget

Work package budget	30%

5.5 Target groups

	Target group	How do you plan to reach out to and engage the target group?
1	**Local public authority** The field of responsibility is the department or area working on promotion of SMEs, promotion of economic activities and entrepreneurs. They are major project targets, as they have the capacity to up-scale solution at local and province level. Specific area. The consortium counts with local administration in Estonia, Poland, Finland, Denmark, Latvia and it is expected to involve one or more of them in each of the 7 pilot locations, through the municipality, county or province. 485 / 500 characters	From Month 1, local authorities and decision makers in business promotion are involved in several actions: TASK 1 (A1.1) launches 7 Community Support Groups, one per each of the 7 project areas. These Groups includes a local administrations sub-group, with main community representatives, specially policy makers and decision makers of the area which can influence in the future up-scaling of the solutions. The consortium counts with the direct representation or associated support of the local authority, in other case, their endorsement will be officially sough in this task. The sub-group meets every semester. Task 3 (A1.5). PRESENTATION OF SOLUTIONS TO TARGET GROUPS Solutions 1 and 2 will be presented in month 12 to the Community Support Groups to be analysed and validated. Task 4 (A1.5). PILOT DETAILING AND PLANNING Once the Community Support Groups validate the solutions, local partners will work with them in the detailed planning of actions to implement both solutions. 991 / 1,000 characters
2	**Business support organisation** SME associations, Chambers of Commerce, clusters and business support units, especially those specialized in bio or digitalization, are linked to the day-to-day work of SMEs, entrepreneurs and businesses, which are key for testing the project solutions. Also, they will be the final users of the future solutions when scaled-up by authorities. Specific area. The consortium counts on one or more organizations working on business promotion per pilot area 457 / 500 characters	From Month 1, business promotion organizations will be fully involved in the solutions definition and the pilots design, starting on TASK 1 (A1.1) with the 7 Community Support Groups. Each partner Support sub-group gather 2-4 key business stakeholders (a project network over 500-1.000 SMEs/institutions). They will meet each 3 months to analyse the advances of the solutions, being the main supporters in the This work group will participate in most of this WP task: - In month 3 they will analyse the list of components of the 2 HUBS, validating the competences of institutions. - In month 6 they will pre-check the content of the Competence Profile (TASK 1 (A1.2)) and the Methodology 1 TASK 2 (A1.2), - In month 9 they will participate in the capitalization TASK 1 (A1.3) and validate the Knowledge video database TASK 3 (A1.3) and Methodology TASK 1 (A1.4). - In month 12 they will participate in the Rural Group validating solutions Task 3 (A1.5) and planning pilots Task 4 (A1.5). 994 / 1,000 characters

5.6 Activities, deliverables, outputs and timeline

No.	Name
1.1	Creation of working structures and services
1.2	Defining Solution 1, Methodology for Assessment of e-bio-business supporters
1.3	Capitalization of existing solutions and knowledge
1.4	Defining Solution 2, Methodology for supporting e-bio-business launching and online tool
1.5	Pilots preparation and definition by partners and local communities

WP 1 Group of activities 1.1

5.6.1 Group of activities leader

Group of activities leader | PP 12 - Creativity Works Europe

A 1.1

5.6.2 Title of the group of activities

Creation of working structures and services

43 / 100 characters

5.6.3 Description of the group of activities

The objective of this group of activities is to launch the project structures which will support the implementation of the technical activities in each of the WPs at local level. These services and structures are different for the coordination structures.

TASK 1 (A1.1). Creating the 7 Community Support Groups (M1-6)
Partners in each pilot area will create a project support group, with 2 different sub-groups, which gather the 2 target groups required for the project implementation: local authorities, business support centres. Each sub-group will meet and participate with different intensity, having a common bi-annual local assembly:

- Local administrations sub-group. If they are not part of the consortium, partners will meet the department of business promotion in the local/provincial administration to inform them about the project actions, and to invite them to participate in the information actions of WP3, and participate in the bi-annual general assembly.
- Business Support sub-group. Partners will gather the key institutions dealing with business promotion (Clusters, SME associations, Chamber of commerce) and invite them to be active in the project group. Per area, 2-4 stakeholder institutions will meet each 3 months to analyse the advances of the solutions. These stakeholders are expected to represent a net of 100 to 200 SMEs per area, potential beneficiaries of project communication and awareness.

These Groups will be key for achieving the expected involvement of 200 to 250 SMEs/entrepreneurs in direct project actions.

Each of the 7 areas will launch their Community Support Group, including the 2 sub-groups which will meet at least one per semester in the Local Assembly. Additionally, members of these groups, especially local administrations will be invited to the transnational consortium meetings to participate in the transnational events.

TASK 2 (A1.1). Creating 2 Transnational Knowledge Hubs (M1-6)
In order to assure that the skill needs of the target groups can be covered during WP2, the consortium will build a TRANSNATIONAL NET OF KNOWLEDGE based on 2 Knowledge HUBS counting on specialists from the consortium and external experts.
Bio-knowledge Hub will be led by Centria, co-led by VDU, while Digitalization Hub will be led by JPYP, and co-led by INSEOY and Digitaleus, both supported by experts from each country, assuring that (in WP2) target groups will receive specialized support, which otherwise could not be achieved locally.

TASK 3 (A1.1). Stablishing structures for data gathering and processing (M1-6)
Knowledge HUBs will have regular meetings during WP1 to establish a common approach to the data gathering and processing. As the projected Solutions are to be transnationally transferable, HUBs will standardize departing data sources and documents (questionnaires, data bases, interviews, etc.), to assure the future comparison of results.

2,911 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable ✓

D 1.1

Title of the deliverable

Community Support Groups

24 / 100 characters

Description of the deliverable

Community Support Groups are necessary, in several actions of the project, in order to assure a proper definition of the 2 project Outputs/solutions:
- Their information is required in WP1 during the local community analysis previous to the definition of the Methodologies.
- Their feedback and validation is also required during the definition of the 2 Methodologies in WP1.
- Their participation is key in the WP2 implementation of pilot actions.
- The groups, including main solution users, are expected to produce the up-scaling of the solutions, so they will be involved through all the WP3 actions.

The transnational value of this deliverable would be important during WP2 and WP3, when the project will promote the participation of members in the transnational events. The exchange of experiences among local groups in different project areas, with different point of departures and results achieved, will move to an increase of their capacity. This transnational share of knowledge will increase the capacity of rural decision makers to promote long-term changes in their communities.

Each of the 7 pilot areas will create a Community Support Group and will deliver the regular meetings described in the Group of Activities, submitting bi-annual summary reports on the produced meetings, attendants and achievements, which will also be summarized by CWE and included in the reporting periods.

1,405 / 2,000 characters

Which output does this deliverable contribute to?

Methodology for Assessment of e-bio-business supporters + Methodology for supporting e-bio-business

100 / 100 characters

5.6.6 Timeline

Period:	1	2	3	4	5	6
WP.1: WP1 Preparing solutions						
A.1.1: Creation of working structures and services	■					
D.1.1: Community Support Groups	■					

5.6.7 This deliverable/output contains productive or infrastructure investment ☐

WP 1 Group of activities 1.2

5.6.1 Group of activities leader

Group of activities leader | PP 5 - RegioVision GmbH Schwerin

A 1.2

5.6.2 Title of the group of activities

Defining Solution 1, Methodology for Assessment of e-bio-business supporters

77 / 100 characters

5.6.3 Description of the group of activities

The objective of this group of activities is to create the tools that the project needs to assess the target groups capacity to be supporters in the conversion of rural business into e-bio-business. The objective is to create tools which can be self-implemented by any local administration department for business promotion, or a business promotion body, in BSR, in order to analyse their capacity to be supporters of the transition of their rural community businesses into bio-businesses and e-businesses.

TASK 1 (A1.2). THE COMPETENCE PROFILE OF THE E-BIO-BUSINESS SUPPORTER in BSR (M1-8)
Before the target groups start testing the solution for supporting the swift of their local business into e-bio-business, first they need to assess their real capacity and competences to support the local businesses in this path.

The whole consortium, led by RegioVision, will work on several online meetings defining the Competence Profile that and institution needs to have in order to be a supporter of e-bio-business.

This Competence Profile will describe the required skills and competences that the institutions have to gather in order to cover the required knowledge to support the businesses in their transition to bio-businesses and e-businesses. Thus, the CP will have to define both knowledge areas in bio and digital.

TASK 2 (A1.2). METHODOLOGY FOR ASSESSMENT OF E-BIO-BUSINESS SUPPORTERS in BSR (M1-8)
The consortium, led by RegioVision, will create a methodology to be applied into administration and business support centres, explaining the process to follow in the evaluation of their institutions current resources, the identification of necessities, and the proposal of resources to be invested in terms of competences, staff, equipment, etc.

The details of this methodology are enlarged in the description of the deliverable of this group of actions.

The Methodology is designed as a tool to be used for the self-assessment of the business support organization, providing them with a Supporter Skill Analysis and a proposal of improvement in order to cover the competences required to support e-bio-businesses.

The Methodology will be validated by the consortium in PM2 in Germany.

TASK 3 (A1.2). E-BIO-BUSINESS SUPPORTERS ASSESSMENT TOOL (M1-8)
The Methodology for Assessment of e-bio-business supporters will be integrated into an ONLINE ASSESSMENT TOOL.

RegioVision, supported by the digital expert partners (JPYP, INSEOY, Digitaleus), will integrate the Methodology into an online assessment tool, in order to facilitate its implementation in any business support organization of the BSR.

TASK 4 (A1.2). S3 AGENTS (M1-M8)
Each organization will identify key staff to participate in the capacity process, which will later implement the solutions 1 on business support organizations, and solution 2 into SMEs. Each area will provide 2 to 3 S3 Agents.

Around 20 Agents will be delivering support to communities in month 8.

2,950 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable ✔

D 1.2

Title of the deliverable

Draft Methodology for Assessment of e-bio-business supporters

62 / 100 characters

Description of the deliverable

The DRAFT METHODOLOGY FOR ASSESSMENT OF E-BIO-BUSINESS SUPPORTERS will support the target group in their evaluation of the coverage of the Competence Profile, and will deliver a Supporter Skill Analysis with a proposal of actions.

The consortium will create a methodology for administration and business support centres, explaining the process to follow in the evaluation of their institutions current resources, the identification of necessities, and the proposal of resources to be invested in terms of competences, staff, equipment, etc.

The first step is the assessment, self-evaluation, in order to create a baseline for the application of later improvements in the organizations. The Methodology will include a self-evaluation process, which could be also supported by external tools, such as the solutions already identified from other BSR projects.

After the baseline analysis, the methodology will provide systems to identify the gaps of the organization, which requires to be filled in order to advance into the supporting of e-bio-businesses.

Finally, the methodology will produce a method to estimate the investment to be made, the necessary competences and key staff to be trained proposing even established and standardized pathway to follow in the process to be fully competent in the support of e-bio-businesses.

The list of required competences and skills, resources and equipment, are not expected to be fully covered by the organizations, but using also the TRANSNATIONAL NETWORK OF KNOWLEDGE, at least during the project lifetime. However, the Methodology will propose the ways to implement long-term cooperation with knowledge centres in order to cover specific gaps, which may remain after the project lifetime.

The Methodology is designed as a tool to be used for the self-assessment, either using the document or the online version.

The transnational value is clear, as this deliverable is a ready to use tool, covering any project target group in the whole BSR.

1,998 / 2,000 characters

Which output does this deliverable contribute to?

Final Methodology for Assessment of e-bio-business supporters

62 / 100 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6
WP.1: WP1 Preparing solutions							
A.1.2: Defining Solution 1, Methodology for Assessment of e-bio-business supporters		█	█				
D.1.2: Draft Methodology for Assessment of e-bio-business supporters			█				

5.6.7 This deliverable/output contains productive or infrastructure investment ☐

WP 1 Group of activities 1.3

5.6.1 Group of activities leader

Group of activities leader | PP 9 - DIGITALEUS OÜ

A 1.3

5.6.2 Title of the group of activities

Capitalization of existing solutions and knowledge

50 / 100 characters

5.6.3 Description of the group of activities

The objective of this group of activities is to increase the cost-effectiveness of the project, by capitalizing existing solutions, and integrating them into the 2 solutions to be developed in the project.

Tartumaa, and Knowledge Hub leaders, will capitalize the identified solutions, adapting them to the project necessities, providing a summary of project actions where to integrate them.

TASK 1 (A1.3). CAPITALIZATION OF BSR AND EU SOLUTIONS (M1 to 8)
BSR has a good number of flagships with proven solutions already running. EUSBSR and Interreg BSR project database were a source of Bio (green, energy and sea) solutions identification, during preparation stage.
Among the many flagships, some ready-to-use solutions which will be integrated in the project are:
- DINNOCAP and DIGINNO, with SME Digital Maturity Recommender Tool, which will be integrated in the evaluation of digital capacities of business, which will be implemented in TASK1 of the A.2.2 of WP2, where 200 companies will be pre-analysed by the S3 agents.
- BLUE PLATFORM and CONNECTEDBYBIOBORD, with the Blue bioeconomy business hub and the digital platform for bioeconomy developers, will be tested for identification of bio e-business
- Several outputs and policy brief will be used on A1.5 for solution definitions (BSR STARS S3, RDI2Club, SEMPRE).
- Other Nordic or EU initiatives are proving to be efficient in promoting eRurality, with ready to use solutions which will be capitalized in this task: Smart Villages Initiative; RuralGrowth; Taobao Villages; etc.

TASK 2 (A1.3). VIDEO KNOWLEDGE DATABASE (M1 to 12)
One of the key tools for the implementation of the solutions will be the knowledge database, based on videos. Videos are being pushed by all economic and social sectors as a main tool of communication, with 55% of people watching online videos every day.

The project will create a database of teaching videos, focusing on the knowledge required for business support centres to move rural business into e-business and bio-business, from direct and inverse logistic, product packaging, online clients and selling platforms, online benchmarking, etc.

The lack of required skills is a well identified for the proper promotion of business into e-business, so the project partners (Digitaleus lead, with JPYP, INSEOY and Tartumaa) will gather the required videos, both newly-created but also coming from other open-sources, with more than 200 videos and 1.000 minutes of teaching.

One key transnational aspect of this database is that videos will be processed by an innovative software which read the audio of the videos, convert the audio into text, and produce machine translated subtitles in any BSR (or EU) languages. This way, project knowledge can be shared without limitations among target groups.

This database is a long-lasting tool to be consulted in any moment, even if during WP2, this knowledge will be also provided by the Knowledge Hub directly to the business centres.

2,979 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable ✓

D 1.3

Title of the deliverable

Video Knowledge datamine

25 / 100 characters

Description of the deliverable

The Video Knowledge data mine is an important tool to support the target groups in their process of capacity building to cover the skill gaps identified in Supporter Skill need analysis, delivered after the implementation of the Methodology for Assessment of e-bio-business supporters.

Even if this database is primary aimed at the target groups, the target groups will open this knowledge mine to the final beneficiaries, SMEs and individuals, when implementing the following project solution, the Methodology for e-bio-business launching. In that stage, any e-bio-business requiring to increase their capacity in any of the CP topic, will have access to it in this database.

The video database will be available online to allow continuous exploitation of the knowledge included in it. The video files will be mainly in English but other partners' languages will be allowed to promote the story-telling based on companies testimonies. Story-telling and testimonies will be usual tools promoted, and teaching contents will try to use successful cases as the way to explain theoretical content.

Success cases will be mixed with video explanations of the concepts, with how-to explanations, what not to do, what mandatory to do, and similar tips and testimonies of different durations.

The contents will be uploaded to a platform to be processed. Digitaleus will deliver this tool to improve videos usability. Videos will be processed using machine learning software which:
- Read the audio of the videos, converting the audio into text, in any of the country languages, with automatic identification of keywords and labelling.
- Provide subtitles and automatic engine-based subtitles translated into most of EU languages.

The video Knowledge database is a ready-to-transfer tool, as videos will cover key e-bio-business topics and will be machine translated into each BSR language.

1,893 / 2,000 characters

Which output does this deliverable contribute to?

Methodology for Assessment of e-bio-business supporters+Methodology for e-bio-business launching

96 / 100 characters

5.6.6 Timeline

Period:	1	2	3	4	5	6
WP.1: WP1 Preparing solutions						
A.1.3: Capitalization of existing solutions and knowledge						
D.1.3: Video Knowledge datamine						

5.6.7 This deliverable/output contains productive or infrastructure investment ☐

WP 1 Group of activities 1.4

5.6.1 Group of activities leader

Group of activities leader   PP 2 - Business Development Council of Toender Municipality

A 1.4

5.6.2 Title of the group of activities

Defining Solution 2, Methodology for supporting e-bio-business launching and online tool

88 / 100 characters

5.6.3 Description of the group of activities

The objective of this group of activities is to define the second project solution, the Methodology for supporting e-bio-business launching. The objective of the following solution and tool is to facilitate the target groups process of moving the local businesses into e-bio-businesses.

TASK 1 (A1.4). Methodology for supporting e-bio-business launching (M5 to 10)
The consortium, coordinated by LAG, CWE, Toender, SYMBO, will launch a series of meetings with different key actors, analysing gaps and needs of the current businesses with capacity to turn into e-businesses and bio-businesses, creating a needs analysis per area and a global analysis for the BSR.

Using this BSR needs analysis, the experts of the Bio-Hub and Digital-Hub will lead the consortium in the definition of the structure of the CV that a fully capable e-bio-business will be supposed to reach, creating different itineraries or path to reach this condition. Itineraries will depend on the point of departure of the business and the expected outcome of the new e-bio-business.

The Methodology for supporting e-bio-business launching will be assembled by producing different modules or steps:
- The data collection process. A guideline establishing the information to be gathered in the analysis of the business in order to assure that all required data is collected in standardised formats.
- The process of data analysis, CV confrontation and identification of path to be followed in order to launch the e-bio-business.
- The process of bio-product identification and analysis, which will be mainly done by the Bio-Hub.
- The process of identification of digital capacities, which will be done by the Digital-Hubs.
- The e-bio-business Itinerary, with a detailed plan for launching the business.
- In the case where the business is ready, a proposal of fast test, including a whole explanation of the testing, with economic and benchmarking analysis, following the mantra of testing fast and cheap.

This Methodology is the complementing solution to the previous capacitation of the business support centres, as it will provide them with a fast tool for easy identification and launching of potential e-bio-businesses.

TASK 2 (A1.4). ONLINE TOOL FOR ASSESSMENT (M10 to 12).
As a way to make the process more efficient, LAG, supported by the digital expert partners (JPYP, INSEOY, Digitaleus), will integrate the Methodology into an online assessment tool, where business promotion organizations could introduce the gathered data to assess the business and produce the different steps which will led to the e-bio-business Itinerary.

The online tool will send the information to Bio-Hub and Digital-Hub depending on the introduced data, so the 2 processes will run in parallel, together with the CV confrontation to be done by the local partner.

Both the solution 2 and the online tool will be validated in PM3 in Finland.

2,907 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable ☑

D 1.4

Title of the deliverable

Draft Methodology for supporting e-bio-business launching

57 / 100 characters

Description of the deliverable

The Draft Methodology for e-bio-business launching is solution designed for business support centres and local administration departments dealing with business promotion.

The purpose of this Methodology is to go a step forward, building on the new capacities acquired by the target groups, and provide a solution that allows a fast launching of e-bio-business through a holistic approach to the SMEs necessities.

This Methodology is built on the assumption that the institution has increased their capacity and covered the Competence Profile, thus the institutions staff will be able to implement this new Methodology for quick-launching, which currently is not possible.

The Methodology for supporting e-bio-business launching will create a link between the SMEs necessities and the Business centres new capacities, facilitating this matching and accelerating the process.

The Methodology main content is:
- Standardised data collection system and method.
- System for identification of SMEs necessities by contrasting each SME with the CV that a fully capable e-bio-business will be supposed to reach.
- Itinerary preliminary proposal automatically sent to HUBs.
- HUBs reports and online presentation to SMEs/individuals.
- Itinerary agreement between SMEs/individual, local partner and HUBs.
- In the case the business is ready, a proposal of fast test, including a whole analysis of the testing, steps to implement it, planning of required mentoring and accompaniment, resources provided by each part, etc.
- Final itinerary.

Either by manual implementation of the methodology, or using the online tool, the result will be an Itinerary with detailed steps that all 3 actors (SMEs, local partner, HUBs) will follow in the process to launch the e-bio-business. WP2 explains how these itineraries are implemented.

1,823 / 2,000 characters

Which output does this deliverable contribute to?

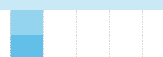Final Methodology for e-bio-business launching

46 / 100 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6
WP.1: WP1 Preparing solutions							
A.1.4: Defining Solution 2, Methodology for supporting e-bio-business launching and online			▮				
D.1.4: Draft Methodology for supporting e-bio-business launching			▮				

5.6.7 This deliverable/output contains productive or infrastructure investment ☐

WP 1 Group of activities 1.5

5.6.1 Group of activities leader

Group of activities leader   PP 12 - Creativity Works Europe

A 1.5

5.6.2 Title of the group of activities

Pilots preparation and definition by partners and local communities

67 / 100 characters

5.6.3 Description of the group of activities

The objective of this group of activities is to prepare the implementation of the pilot actions of WP2 in the 7 project areas. The aim of several task is to involve the target groups in the preparation of the solutions.

The pilot actions will be done in 7 rural areas, supported by 9 on-the-field partners, and 5 partners on the knowledge Hubs. The areas are: Tartu, Toender- Varde, South Ostrobothnia, Schwerin, Bieliny, Procarpathia, Valmiera.

Task 1 (A1.5). PRE-TESTING OF METHODOLOGY FOR ASSESSMENT OF E-BIO-BUSINESS SUPPORTERS (M8 to 9)
Lead partner of the Methodology, RegioVision, will select one business support partner to pre-test the Methodology and tool. The objective is to show in the presentation workshops (task 3) a product as much detailed as possible. The assessment will deliver a sample Supporter Skill need analysis to be discussed by the consortium and local groups.

Task 2 (A1.5). PRE-TESTING OF METHODOLOGY FOR E-BIO-BUSINESS LAUNCHING (M8 to 9)
Similarly to TASK 1, LAG and the 3 co-leaders of Solution 2 will implement the Methodology and tool in one SME sample, bringing the 3 e-bio-business Itineraries to the presentation workshops.

Task 3 (A1.5). PRESENTATION OF SOLUTIONS TO TARGET GROUPS (M8 to 12)
Both Solutions 1 and 2, together with the Skill need analysis generated in Task 1, and the 3 Itineraries generated in Task 2, will be presented in month 12 to the Community Support Groups (TASK 4 - A1.1) in order to be analysed and validated.

Workshops will present the solutions (Methodologies and its online integration) and the expected results that the implementation of the solutions will deliver after the pilot actions. Solution leader will gather the views of the target groups about the barriers and opportunities to implement these solutions in each location.

The process is intended to involve the key groups in the confirmation of the solution to be tested in each location, so the path is cleared for an easiest implementation in WP2.

Task 4 (A1.5). PILOT DETAILING AND PLANNING (M9 to 12)
Once the Community Support Groups have approved the selected solutions, the local partners will work with main group of interests in the detailed planning of actions to implement both solutions.

Partners will deliver the stages for self-implementing the solution 1 and produce the improvements described in the Skill need analysis. This first stage will provide them with the capacity to advance in the implementation of the solution 2.

The planning of the solution 2 requires to assure that, from month 12 to 30, the consortium will be able to analyse 200 companies/entrepreneurs and support 60 companies in their moving into e-bio-businesses.

The S3 Agents will detail the planning of actions, number of visits, calendar, targets, time dedication per company, expected services from each Knowledge Hub, and deliver it again to each of the 7 Community Support Groups to be confirmed.

The resulting planning will be presented in PM3 in M2 in Finland.

2,999 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

5.6.5 This group of activities leads to the development of an output

5.6.6 Timeline

Period:	1	2	3	4	5	6
WP.1: WP1 Preparing solutions						
A.1.5: Pilots preparation and definition by partners and local communities		▮				

Work package 2

5.1 WP2 Piloting and evaluating solutions

5.2 Aim of the work package

The aim of this work package is to pilot, evaluate and adjust solutions. Plan one or several pilots to validate the usefulness of the solutions prepared in Work Package 1.
Start Work Package 2 early enough to have time to pilot, evaluate and adjust solutions, together with your target groups. By the end of this work package implementation the solutions should be ready to be transferred to your target groups in Work Package 3.
The piloted and adjusted solution should be presented in one project output.
Organise your activities in up to five groups of activities. Describe the deliverables and outputs as well as present the timeline.

640 / 2,000 characters

5.3 Work package leader

Work package leader 1	PP 7 - Centria RDI
Work package leader 2	PP 6 - JPYP Business Service

5.4 Work package budget

Work package budget	40%

5.4.1 Number of pilots

Number of pilots	2

5.5 Target groups

	Target group	How do you plan to reach out to and engage the target group?
1	Local public authority The field of responsibility is the department or area working on promotion of SMEs, promotion of economic activities and entrepreneurs. They are major project targets, as they have the capacity to up-scale solution at local and province level. Specific area. The consortium counts with local administration in Estonia, Poland, Finland, Denmark, Latvia and it is expected to involve one or more of them in each of the 7 pilot locations, through the municipality, county or province. 485 / 500 characters	Local Authorities, in their department dealing with business promotion, are implementer, tester and validators of the 2 solutions developed in the project, in a similar way than business support centres. Local authorities will participate in the testing of the 2 Methodologies and its implementation in their respective departments. After their design in WP1, authorities will provide their feedback in the usability of the solutions, allowing the adjustment of the whole tools in order to make them more transferable to other BSR target groups. Local authorities feedback is important in order to align the solutions with other policy and support tools which may be of support to solve the same challenges. For this target group, the contacts will be made directly by the project partners through emails, phone calls or using the local group, as a way to be introduced to the different final beneficiaries. 915 / 1,000 characters
2	Business support organisation SME associations, Chambers of Commerce, clusters and business support units, especially those specialized in bio or digitalization, are linked to the day-to-day work of SMEs, entrepreneurs and businesses, which are key for testing the project solutions. Also, they will be the final users of the future solutions when scaled-up by authorities. Specific area. The consortium counts on one or more organizations working on business promotion per pilot area 457 / 500 characters	Business support centres will be engaged in all actions of WP, both inside the consortium and outside it. 10 to 20 business support institutions will participate in the testing of the SOLUTION 1, not only partners, but also other external institution. Business support organizations will also try SOLUTION 2, the Methodology for supporting e-bio-business, in the 200 visits to rural SMEs/individuals Task 2 (A2.2). A total expected of 200 visits will be done, shared among the 7 pilot areas, and between them 50 and 70 will be advanced into the full Methodology for e-bio-business launching. In this process, the consortium will use the network of 500-1.000 SMEs/institution, through the local Groups, with the involvement of 200 to 250 institutions in direct project actions. For this target group, the contacts will be made directly by the project partners through emails, phone calls or using the local group, as a way to be introduced to the different final beneficiaries. 984 / 1,000 characters

5.6 Activities, deliverables, outputs and timeline

No.	Name
2.1	Testing Solution 1: Methodology for Assessment of e-bio-business promoters
2.2	Testing solution 2: Methodology for e-bio-business launching (delivery of Itineraries)
2.3	Testing solution 2: Methodology for e-bio-business launching (implementation of itineraries)
2.4	Solutions impact monitoring and evaluation
2.5	Adjusting solutions

WP 2 Group of activities 2.1

5.6.1 Group of activities leader

Group of activities leader | PP 5 - RegioVision GmbH Schwerin

A 2.1

5.6.2 Title of the group of activities

Testing Solution 1: Methodology for Assessment of e-bio-business promoters

74 / 100 characters

5.6.3 Description of the group of activities

The objective of this Group of Activities is to test, evaluate and adjust the Methodology for Assessment of e-bio-business promoters, and the online tool, in order to confirm that the solution is properly solving the the target groups (business centres and local authorities) challenges.
The challenge addressed by this solution is the lack of capacity that some institutions are reporting to have, when trying to be e-bio-business supporter.

The testing of the solution will have to confirm that:
- The Methodology properly identify the lacks and needs of the institutions to-be e-bio-business supporters.
- The provided Skill Needs Analysis and marked pathway is assuring that the institution will reach a full Competence Profile of e-bio-business supporter, both thanks to capacity building and mentoring of the consortium and the creation of external expert networks.

Task 1 (A2.1). IMPLEMENTING METHODOLOGY FOR ASSESSMENT OF E-BIO-BUSINESS SUPPORTERS (M12 to 14)
RegioVision and the Hub leaders will support the partner of the 7 pilot areas in the assessment of their capacity to provide support to the future e-bio-businesses.

The Methodology will be tested in, at least, 9 business support centres or municipalities, with 50% done through the online assessment tool.

The result from the implementation of the Methodology will be the delivery of 9 Skill Needs Analysis and pathway. The Skill Needs Analysis and pathway will confront the Business Centre with the Competence Profile defined for a proper e-bio-business supporter, identifying the gaps of the institution, and delivering a proposal of improvements described in the pathway.

Task 2 (A2.1). COVERING THE SKILL NEEDS AND FOLLOWING THE PATHWAY (M12 to 18)
HUBs leaders, together with RegionVisio and Digitaleus will manage the capacity building process to complete the Competence Profile of each of the 9 institutions involved in the pilot action.

Several actions will run in parallel in this capacitation programme:
- Video Knowledge mine. Digitaleus will guide the institution in the training of contents included in the mine, teaching the processing software, the search engines, the machine learning system, etc. The expected result is double: to increase their technical knowledge in the trained topic; to master the use of the video knowledge mine in order to support SMEs and individuals in their usage during Solution 2 testing.
- Knowledge HUBs capacities will be explained, identifying the expected services, their scientific capacities, the communication channels, data formats, etc.
- Mentoring and advising. Hubs leader and co-leaders will launch a series of seminars to teach the staff of the institutions in the process of e-bio-business identification, data gathering for Hubs, SME capacitation, product launching, etc. After the seminars, the mentoring will continue its application in real cases, and the co-leader will accompany the institution in their first intervention with SMEs and individuals.

3,000 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable ☑

D 2.1

Title of the deliverable

Skill Needs Analysis and pathway implementation

47 / 100 characters

Description of the deliverable

At least 9 Skill Needs Analysis will be delivered for internal consortium institutions, business centres and local administration.

Each of the Skill Needs Analysis will compare the institutions with the supporter Competence Profile, which describes the required skills and competences that the institutions have to gather in order to cover the required knowledge to support the businesses in their transition to bio-businesses and e-businesses. The CP defines both knowledge areas in bio and digital.

The Analysis is expected to identify each of the items, resources and necessities of the assessed institutions, providing the proposal of resources to be invested in terms of competences, staff, equipment, etc. compiling the whole information in a pathway.

The list of required competences, are not expected to be fully covered by the organizations, but using also the Transnational Network of Experts, at least during the project lifetime. However, the Skill Needs Analysis and pathways will propose to implement long-term cooperation with knowledge centres in order to cover specific gaps, which may remain after the project lifetime.

The pathway implementation will provide the target groups with the competences to support the e-bio-business and advance in the use of the solution 2. The pathway is a transnational process, where solution leader, Hubs leaders and co-leaders will exchange the support services all around the consortium, providing a crossed service of mentoring, capacity building and advising.

1,525 / 2,000 characters

Which output does this deliverable contribute to?

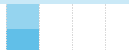Methodology for Assessment of e-bio-business promoters

54 / 100 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6
WP.2: WP2 Piloting and evaluating solutions							
A.2.1: Testing Solution 1: Methodology for Assessment of e-bio-business promoters			3				
D.2.1: Skill Needs Analysis and pathway implementation			3				

5.6.7 This deliverable/output contains productive or infrastructure investment ☐

WP 2 Group of activities 2.2

5.6.1 Group of activities leader

Group of activities leader | PP 3 - Tartu County Development Association

A 2.2

5.6.2 Title of the group of activities

Testing solution 2: Methodology for e-bio-business launching (delivery of Itineraries)

86 / 100 characters

5.6.3 Description of the group of activities

The objective of this Group of Activities is to test, evaluate and adjust, in 7 pilot areas, the Solution 2 created to promote the global commercialization of rural biological resources when converted into food, livestock feed, bio-based products, etc.

The objective is to prove that the fully competent institutions are now able to move rural business into e-bio-business, and do it in a more efficient way by using the project solution 2 "Methodology for e-bio-business launching".

The description of the tasks is separated in two groups of actions A2.2 and A.2.3
This group of actions A.2.2 covers the testing of the solution into the SMEs and individuals until the delivery of the Itinerary, while the group of actions A.2.3 describes the implementation of the itinerary in the SMEs and individuals.

Task 1 (A2.2). TRAINING ON SOLUTION 2 (M12 to 18)
One of the tasks included in the Mentoring and advising of the Task 2 (A2.1). COVERING THE SKILL NEEDS will be the general consortium training about the use of the solution 2.

LAG, and the rest of the co-leaders of this solution, will deliver 2 to 3 online seminars to explain the Methodology and the use of the assessment tool for e-bio-business launching. Theoretical samples will be analysed of companies, following the process of data gathering, SME capacitation, product launching, etc.

A seminar will be also held in PM4 (M18) in Denmark.

Task 2 (A2.2). VISITS TO FINAL BENEFICIARIES (SMEs and individuals) (M12 to 24)
S3 Agent will select companies, or individuals, with potential to participate in the pilot. They will receive an initial analysis using the SME Digital Maturity Recommender Tool (DiGINNO) or similar existing assessment-tool, and the results will be presented personally.

A total expected of 200 visits and analysis will be done, shared among the 7 pilot areas, and between them 60 will be selected and advanced into the full Methodology for e-bio-business launching.

Task 3 (A2.2). METHODOLOGY AND ASSESSMENT TOOL IMPLEMENTATION (M12 to M24)
The 60 selected companies will pass into a further step where the data gathered will be used to implement the Methodology for e-bio-business launching, either manually or using the online tool.

The Methodology will provide one e-bio-business Itinerary per company/individual, with a detailed plan for launching the business. The Itinerary is expected to contain:
- CV confrontation and identification of company necessities.
- Draft path to be followed in order to cover the company needs.
- Analysis of bio-product done by the Bio-Hub.
- Analysis of digital capacities done by the Digital-Hubs.
- In the case where the business is ready, a proposal of fast test, including a whole explanation of the testing, with economic and benchmarking analysis.

2,787 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable	✔

D 2.2

Title of the deliverable

Target groups implementation of Methodology into 40 Itineraries

64 / 100 characters

Description of the deliverable

The deliverable is the testing of the Solution 2 by 10 business support centres and local authorities, confirmed with more than 40 final beneficiaries supported.

The consortium will deliver a report with the process of implementation of the Methodology, covering from the 200 visits to rural SMEs/individuals done in Task 2 (A2.2). VISITS TO FINAL BENEFICIARIES, to the final 60 which receive a full implementation of the Methodology Task 3 (A2.2), either manual or online, and the final presentation with the proposal of draft-itinerary TASK 1 (A2.3).

The final 40 final Itineraries will be reinforced with a summary report of the achievements made by each of the e-bio-business, and this information will be used in following activities, both in WP2 and WP3.

This information, especially the summaries of the 40 implementations will be useful for the future process of solutions updating, but also of interest for the target groups when up-scaling the solutions and transferring it to other institutions in BSR.

1,018 / 2,000 characters

Which output does this deliverable contribute to?

Methodology for e-bio-business launching

40 / 100 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6
WP.2: WP2 Piloting and evaluating solutions							
A.2.2: Testing solution 2: Methodology for e-bio-business launching (delivery of Itineraries)				▧	▧		
D.2.2: Target groups implementation of Methodology into 40 Itineraries					▧		

5.6.7 This deliverable/output contains productive or infrastructure investment	☐

WP 2 Group of activities 2.3

5.6.1 Group of activities leader

Group of activities leader PP 4 - SYMBO - the sustainable FoodInnocenter

A 2.3

5.6.2 Title of the group of activities

Testing solution 2: Methodology for e-bio-business launching (implementation of itineraries)

92 / 100 characters

5.6.3 Description of the group of activities

The objective of this Group of Activities is to advance in the testing of the Solution 2, by carrying out the implementation of the Itinerary received from the Methodology. The implementation is required to confirm that the Itineraries successfully support the launching new e-bio-business.

The implementation of each Itinerary, designed by the transnational Methodology, will be a transnational action itself, provided by the net of transnational partners and experts.

TASK 1 (A2.3) DRAFT ITINERARIES AND FINAL ITINERARIES (M18 to M30)
The results from the confrontation of the SME with the CV, together with the 2 reports from each of the HUBs, will be presented to the SME/individual in an online or face-to-face meeting.

A draft Itinerary will define the resources that the SME has to invest, in form of time and money, to launch his bio-products. HUBs leaders will explain their reports and potential fast-test will be presented.

From the 60 draft Itineraries, at least 40 final itineraries will advance to a full implementation, with a speed-testing of new bio-products.

TASK 2 (A2.3). BIO PRODUCT ADAPTATION (M18 to 30).
Itineraries will include the planning of the bio product adaptation. Knowledge Hubs will accompany SMEs in the process of product modification, new products definition, and benchmarking.
Bio e-business will be invited to attend 2 exchanges of practices, and visit other bio promoters working in similar topics in different pilot areas.

Task 2 (A2.3). DIGITAL ADAPTATION (M18 to 30)
Inside the produced Itinerary, Digi Hub experts and partner will deliver mentoring, training, and advise through all the product launching. The Methodology implementation and the confrontation with the CV will provide a list of knowledge gaps in the company to be covered by this task.

Most expected topic to be covered are:
- Identification of new markets outside the local and classical selling locations, including training on electronic selling channels and platforms.
- Specific knowledge on e-communication, e-marketing, e-sales, applied to the bio sector and bio products.
- Knowledge on direct and inverse logistic, providers in each area, cost and resources to be invested, types of packaging system, packaging formats and logistic packaging requirements.
- Knowledge about customer service for the new online selling.

VIDEO TRAINING
Each local partner will guide the company in the use of the Video Knowledge mine. Digitaleus will also guide the users, providing technical assistance and teaching the use of the search engines.

MENTORING AND ADVISING
The digital adaptation includes a full range of visits, advising and follow-up to SMEs/individuals, to be made by the local business support centres/local administration, but backed by the Digital Hubs leaders, as a continuation on the Task 2 (A2.1). COVERING THE SKILL NEEDS of supporters.

It is expected that at least 40 SMEs/individuals will implement the full itineraries, covering the 7 pilot areas.

2,991 / 3,000 characters

5.6.5 This group of activities leads to the development of an output ☑

O 2.3

Title of the output

Final Methodology for e-bio-business launching

46 / 100 characters

Description of the output

The Final Methodology for supporting e-bio-business launching is a solution designed for business support centres and local administration departments dealing with business promotion.

The purpose of this Final Methodology is to go a step forward, building on the new capacities acquired by the target groups, and provide a solution that allows a fast launching of e-bio-business through a holistic approach to the SMEs necessities.

This Final Methodology is built on the assumption that the institution has increased their capacity and covered the Competence Profile, thus the institutions staff will be able to implement this new Methodology for quick-launching, which currently is not possible.

The Final Methodology for supporting e-bio-business launching will create a link between the SMEs necessities and the Business centres new capacities, facilitating this matching and accelerating the process.

The Final Methodology main content is:
- Standardised data collection system and method.
- System for identification of SMEs necessities by contrasting each SME with the CV that a fully capable e-bio-business will be supposed to reach.
- Itinerary preliminary proposal automatically sent to HUBs.
- HUBs reports and online presentation to SMEs/individuals.
- Itinerary agreement between SMEs/individual, local partner and HUBs.
- In the case the business is ready, a proposal of fast test, including a whole analysis of the testing, steps to implement it, planning of required mentoring and accompaniment, resources provided by each part, etc.
- Final itinerary.

Either by manual implementation of the methodology, or using the online tool, the result will be an Itinerary with detailed steps that all 3 actors (SMEs, local partner, HUBs) will follow in the process to launch the e-bio-business. WP2 explains how these itineraries are implemented.

The solution is a ready to transfer group of tools, which has been created thanks to the coordinated work of all the consortium, delivered in a transnational cooperation and validated at transnational level. The solution is designed in a way where any institution from the target groups can use it to promote the model of e-bio-business among their SMEs and individuals in any BSR area.

2,250 / 3,000 characters

Target groups and uptake of the solution presented in this output

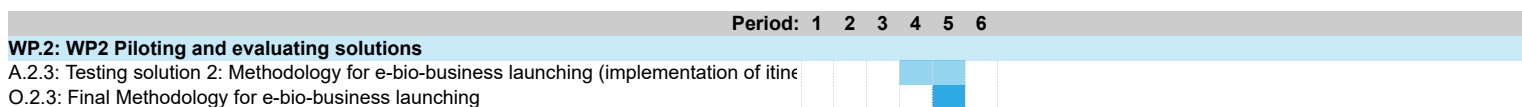| Target groups	How will this target group apply the output in its daily work?	
Target group 1		
Local public authority		
The field of responsibility is the department or area working on promotion of SMEs, promotion of economic activities and entrepreneurs. They are major project targets, as they have the capacity to up-scale solution at local and province level. Specific area. The consortium counts with local administration in Estonia, Poland, Finland, Denmark, Latvia and it is expected to involve one or more of them in each of the 7 pilot locations, through the municipality, county or province.	Authorities, in the corresponding department of business promotion, will be able to use this solution for the daily support of local business willing to move into e-bio-business. The Methodology, and the related online tools, will facilitate the process of business promotion thanks to the structured system for SMEs needs evaluation and the resulting Itinerary marking the paths to be followed to cover the gaps. *415 / 1,000 characters*	
Target group 2		
Business support organisation		
SME associations, Chambers of Commerce, clusters and business support units, especially those specialized in bio or digitalization, are linked to the day-to-day work of SMEs, entrepreneurs and businesses, which are key for testing the project solutions. Also, they will be the final users of the future solutions when scaled-up by authorities. Specific area. The consortium counts on one or more organizations working on business promotion per pilot area	Business promotion centres will be able to use this solution for the daily support of local business willing to move into e-bio-business. The Methodology, and the related online tools, will facilitate the process of business promotion thanks to the structured system for SMEs needs evaluation and the resulting Itinerary marking the paths to be followed to cover the gaps. *374 / 1,000 characters*	

Durability of the output

The Exploitation Plan is intended to be a summary document to will establish ways to maintain, both technically and financially, each output running in the long term.

In relation to this Output, the Methodology for e-bio-business launching, the exploitation plan will detail the following items:

- Partners names and resources committed to support solution 2 regular implementation after project end, so the business support organizations which are newcomers, can be accompanied during the initial visits to to-be e-bio-business.

- Partner leaders in HUBs commit themselves to provide resources to coordinate the HUB, find new members and define the business plan for covering potential cost of some services after project end (bio-product design, digital adaptation, etc.)

- In term of transference, several WP3 actions will remain after project lifetime, such as transnational study visits, 3 participations in thematic forums per year and biannual online seminars.

999 / 1,000 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6
WP.2: WP2 Piloting and evaluating solutions						
A.2.3: Testing solution 2: Methodology for e-bio-business launching (implementation of itin...			▓	▓		
O.2.3: Final Methodology for e-bio-business launching				▓		

5.6.7 This deliverable/output contains productive or infrastructure investment ☐

WP 2 Group of activities 2.4

5.6.1 Group of activities leader

Group of activities leader PP 1 - Association of Municipalities of Tartu County

A 2.4

5.6.2 Title of the group of activities

Solutions impact monitoring and evaluation

42 / 100 characters

5.6.3 Description of the group of activities

The objective of this group pf activities is to define and implement a monitoring system to assess the quality of the project actions and the achieved impacts of the solutions. The implemented system will allow to gather key data about the testing process, so it can be used on the continuous validation and improvement of the tested solution.

Thanks to these activities, the consortium will have a permanent source of information for any decision making process to be taken in relation to the solutions.

TASK 1 (A2.4). DEFINITION OF THE MONITORING SYSTEM FOR PILOT IMPACTS (M6 to 12)
In order to analyse the efficiency of the designed solutions, the consortium, led by Tartumaa and the Hubs leaders, will define a monitoring system to evaluate the project impacts in both target groups and final beneficiaries.

In month 12, Tartumaa will prepare an Impact Monitoring Plan. The Plan defines appropriate evaluation activities at different stages of the project, which will allow measuring the impact of the activities, results and outcomes.

The Plan will include:
- A Methodology for impact monitoring with planning of actions to evaluate, data to be gathered, tools and responsibilities.
- The list of key performance indicators (KPI) agreed by the consortium and transnational experts that need to be monitored during and after the project lifetime.
- The tools used for monitoring.

MONITORING TOOLS AND ACTORS
The monitoring tools will be mainly questionnaires to be sent each 6 months to partners, target groups and final beneficiaries. Questionnaires will include qualitative and quantitative indicators, both
Other tools will be quality questionnaires to target groups and final beneficiaries, to be delivered after meetings, seminars and similar actions, and after the delivery of the Itineraries.

TASK 2 (A2.4). MONITORING AND VALIDATION PROCESS (M12-30)
- Regular monitoring reports
Every 6 months, Tartumaa will send the monitoring questionnaire to partners, external network and Local Community Groups, gathering data about project KPI and other qualitative data. Other available data, such as individuals/SMEs feedbacks from seminars, itineraries, mentoring, etc. will be joined in the Monitoring Report.

- Validation workshops
Coinciding with each project meeting PM, there will be a validation workshop, where the reports will be analysed in combination with the planned project validation milestone:
PM1. (M2 in Estonia). Launching Community Groups and HUBs
PM2 (M8 in Germany). Validating Solution 1
PM3 (M13 in Finland). Validating solution 2
PM4 (M18 in Denmark). Validation of testing on Solution 1
PM5 (M25 in Poland). Validation of testing on Solution 2
PM6 (M30 in Lithuania). Validation of modifications on Solution 1 and 2.
PM7 (M36 in Estonia). Validation of up-scaling process for Solution 1 and 2.

The conclusions from the monitoring process will be used in the next A2.5 for the solution updating, and will be summarized in a Final Monitoring Report.

2,993 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable ✓

D 2.4

Title of the deliverable

Monitoring Plan, monitoring tools and monitoring reports

56 / 100 characters

Description of the deliverable

The purpose of the whole monitoring system is to assure a source of standardized data, coming from target groups, providing feedback on the testing solutions so they can be evaluated and adjusted.

The monitoring system helps to gather adequate data, based on the defined KPIs, in a standardized way so the partners can analyse it and take it into account when adjusting each of the solutions.

This deliverable is necessary to properly implement the group of action A2.5 where the consortium will modify each solution in accordance to the target groups feedback.

569 / 2,000 characters

Which output does this deliverable contribute to?

Methodology for Assessment of e-bio-business supporters+Methodology for e-bio-business launching

96 / 100 characters

5.6.6 Timeline

Period:	1	2	3	4	5	6
WP.2: WP2 Piloting and evaluating solutions						
A.2.4: Solutions impact monitoring and evaluation						
D.2.4: Monitoring Plan, monitoring tools and monitoring reports						
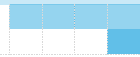
5.6.7 This deliverable/output contains productive or infrastructure investment ☐

WP 2 Group of activities 2.5

5.6.1 Group of activities leader

Group of activities leader   PP 6 - JPYP Business Service

A 2.5

5.6.2 Title of the group of activities

Adjusting solutions

19 / 100 characters

5.6.3 Description of the group of activities

The objective of this group of activities is to analyse the monitoring reports and any other source of feedback about the solutions, in order to adjust the solutions and make them ready to be transferred to the target groups in WP3.

TASK 1 (A2.5) ADJUSTING SOLUTION 1 (M18 – 36)
The adjusting of the Solution 1 will be mainly done at the end of the testing, between month 18 and 24, even if the impacts will be continuously analysed by the monitoring system.

The 9 Skill Needs Analysis of the target groups, and the later increase of Competences provided by the pathway will be checked. Using the monitoring reports and other quality information, partners will review if:
- The Competence Profile is adequate and covers their real challenges.
- The confrontation Methodology is working properly to identify their Skill Needs.
- The tools for covering their skill gaps are correct, and have provided them with a full competency in the subject.

Through the planned validation workshops, partners will adjust the Solution 1, if required.

TASK 2 (A2.5) ADJUSTING SOLUTION 2 (M24 – 36)
The process of Methodology implementation, covering from the 200 visits to rural SMEs/individuals Task 2 (A2.2), the 60 draft itineraries, and the 40 final itineraries TASK 1 (A2.3) is open from month 12 to month 30, so the consortium will start adjusting solutions from the month 24 with the reception of the first corresponding monitoring report.

In the validation workshops, partners will analyse gathered monitoring data and review if:
- The CV contains all capacities that a e-bio-business requires.
- The Methodology is providing a clear confrontation and identification of final beneficiaries necessities.
- The Itineraries implementation assures that final beneficiaries are converted into e-bio-business.
- In a global view, if the solution 2 is solving the business support centres challenges when trying to launch new e-bio-business.

TASK 3 (A2.5) CONDENSATION OF EXPERIENCES and selection of best samples among the pilots (M24 – 30)
To facilitate the transference of solutions to new target groups, the partners having implemented the solutions will produce several new tools:
- Short video with explanation of experienced barriers, errors and achievements in the process of capacity (solution 1).
- From the 40 SMEs/individuals who received the Itineraries, a selection of 10 best samples (Best Practices or BPs) will be made to be used in WP3. The BPs will be short communication materials with the main data about the process followed in the process of e-bio-business promotion. A video per practice will be promoted.
- Short video with target groups experience implementing solution 2.

Videos will be included in the Video Knowledge Mine, adding entries in order to reach the expected 1.000 minutes and 200 videos. Videos will be processed by the software so the automatic subtitling in every language will be done, and the labelling to facilitate the search portal.

2,974 / 3,000 characters

5.6.5 This group of activities leads to the development of an output ✔

Interreg
Baltic Sea Region

Co-funded by
the European Union

Project Acronym: eRural resilience
Submission Date : 29/08/2023 08:15:12
Project Number: #C033
Project Version Number: 4

O 2.5

Title of the output

Final Methodology for Assessment of e-bio-business supporters

62 / 100 characters

Description of the output

The FINAL METHODOLOGY FOR ASSESSMENT OF E-BIO-BUSINESS SUPPORTERS will support the target groups in their evaluation of the coverage of the Competence Profile, and will deliver a Supporter Skill Analysis with a proposal of actions.

The consortium will create a methodology for administration and business support centres, explaining the process to follow in the evaluation of their institutions current resources, the identification of necessities, and the proposal of resources to be invested in terms of competences, staff, equipment, etc.

The first step is the assessment, self-evaluation, in order to create a baseline for the application of later improvements in the organizations. The Methodology will include a self-evaluation process, which could be also supported by external tools, such as the solutions already identified from other BSR projects.

After the baseline analysis, the methodology will provide systems to identify the gaps of the organization, which requires to be filled in order to advance into the supporting of e-bio-businesses.

Finally, the methodology will produce a method to estimate the investment to be made, the necessary competences and key staff to be trained proposing even established and standardized pathway to follow in the process to be fully competent in the support of e-bio-businesses.

The list of required competences and skills, resources and equipment, are not expected to be fully covered by the organizations, but using also the TRANSNATIONAL NETWORK OF KNOWLEDGE, at least during the project lifetime. However, the Methodology will propose the ways to implement long-term cooperation with knowledge centres in order to cover specific gaps, which may remain after the project lifetime.

The Final Methodology is designed as a tool to be used for the self-assessment, either using the document or the online version.

The solution is a ready to transfer group of tools, which has been created thanks to the coordinated work of all the consortium, delivered in a transnational cooperation and validated at transnational level.

The solution is designed in a way where any institution from the target groups can use it to self-assess themselves, identify their gaps and decide, based on the Skill Needs analysis, if they want to invest the required resources to convert their institution into a fully capable e-bio-business supporter.

2,392 / 3,000 characters

Target groups and uptake of the solution presented in this output

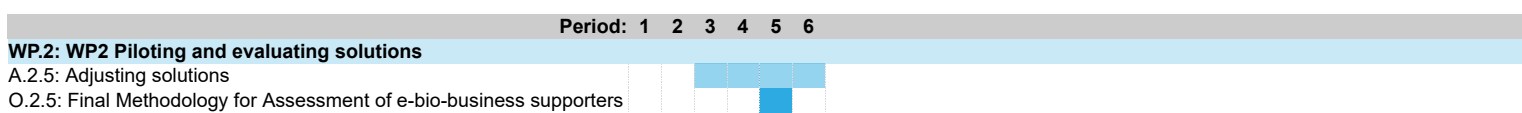| Target groups	How will this target group apply the output in its daily work?	
Target group 1		
Local public authority		
The field of responsibility is the department or area working on promotion of SMEs, promotion of economic activities and entrepreneurs. They are major project targets, as they have the capacity to up-scale solution at local and province level. Specific area. The consortium counts with local administration in Estonia, Poland, Finland, Denmark, Latvia and it is expected to involve one or more of them in each of the 7 pilot locations, through the municipality, county or province.	Authorities will be able to use the Methodology and the related tools, to assess their departments of business promotion, in order to evaluate their capacity to support local business in their travel into e-bio-business. The authorities will confront their departments with the expected Competence Profile of fully capable institutions, identifying skill gaps and receiving the guidelines for covering these gaps. They will up-take this solution and will be able to promote it in other departments, key actors or institutions working in business promotion inside their area. 578 / 1,000 characters	
Target group 2		
Business support organisation		
SME associations, Chambers of Commerce, clusters and business support units, especially those specialized in bio or digitalization, are linked to the day-to-day work of SMEs, entrepreneurs and businesses, which are key for testing the project solutions. Also, they will be the final users of the future solutions when scaled-up by authorities. Specific area. The consortium counts on one or more organizations working on business promotion per pilot area	Business support centres will be able to assess their capacity to support local business in their travel into e-bio-business. Business support centres will confront their institutions with the expected Competence Profile of fully capable institutions, identifying skill gaps and receiving the guidelines for covering these gaps. They will up-take this solution and will be able to promote it in other key actors or institutions working in business promotion inside their area. 482 / 1,000 characters	

Durability of the output

The Exploitation Plan will explain the detailed ways to maintain, both technically and financially, each output running in the long term.

In relation to the Methodology for Assessment of e-bio-business promoters, the plan will detail:
- Partners names and resources committed to maintain solution 1 after project end, so new business support organizations can reach the Competence Profile, identify their gaps and receive the required capacity. This support will be shared equally among partners, with a commitment included in the long-term agreement.
- The maintenance and updating of the solution 2 will be done by WP leader, supported by HUB leader, even if the expected resources are low.
- In term of transference, the consortium will design a calendar of 3 years indicating the partners in charge of the different transnational study visits, thematic forums and online seminars planned to improve solution 1 use. A total of 20 actions in 3 years are expected.

993 / 1,000 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6
WP.2: WP2 Piloting and evaluating solutions						
A.2.5: Adjusting solutions						
O.2.5: Final Methodology for Assessment of e-bio-business supporters						

5.6.7 This deliverable/output contains productive or infrastructure investment

Work package 3

5.1 WP3 Transferring solutions

5.2 Aim of the work package

In Work Package 3, communicate and transfer the ready solutions to your target groups. Plan at least one year for this work package to transfer your solutions to the target groups, considering their respective needs. Select suitable activities to encourage your target groups to use the solutions in their daily work.
Organise your activities in up to five groups of activities. Describe the deliverables and outputs as well as present the timeline.

449 / 2,000 characters

5.3 Work package leader

Work package leader 1	PP 1 - Association of Municipalities of Tartu County
Work package leader 2	PP 9 - DIGITALEUS OÜ

5.4 Work package budget

Work package budget	20%

5.5 Target groups

	Target group	How do you plan to reach out to and engage the target group?
1	**Local public authority** The field of responsibility is the department or area working on promotion of SMEs, promotion of economic activities and entrepreneurs. They are major project targets, as they have the capacity to up-scale solution at local and province level. Specific area. The consortium counts with local administration in Estonia, Poland, Finland, Denmark, Latvia and it is expected to involve one or more of them in each of the 7 pilot locations, through the municipality, county or province. 485 / 500 characters	Local Authorities are a key player in the scaling up of the project tools and solutions. In addition to their regular participation in the sub-group of local administration of the Community Support Groups, which meets ever semester, the local authorities will be involved in most of activities of A3.2, such as policy breakfasts, transnational exchanges, the awards promotion, etc. but especially during the endorsement of a Transnational Agreement for e-bio-business support, and the endorsement of long-term agreements with the Hub partners, which will seek the maintenance of the project cooperation in the long-term. Both Communication Plan and Exploitation Plan will define specific actions, channels and message for local authorities, delivered in this WP3. This target group will be reached directly via the events planned and also through the promotion of solutions in the social media profiles 906 / 1,000 characters
2	**Business support organisation** SME associations, Chambers of Commerce, clusters and business support units, especially those specialized in bio or digitalization, are linked to the day-to-day work of SMEs, entrepreneurs and businesses, which are key for testing the project solutions. Also, they will be the final users of the future solutions when scaled-up by authorities. Specific area. The consortium counts on one or more organizations working on business promotion per pilot area 457 / 500 characters	Business support centres will be engaged in most actions of WP3, both inside the consortium and outside it. In addition to their sub-group meeting every 3 months to follow-up the project, most project actions, all over WP1, WP2 and WP3 will count on transversal technical activities which also are communication actions aiming to this group. In specific WP3, the 3 group of actions are aimed to them during all the WP: - Communication Plan and Exploitation Plan will include specific actions, channels and message for the dissemination. - Transnational exchanges, forums, seminars, training actions, etc. - Project dissemination and awareness actions. This target group will be reached directly via the events planned and also through the promotion of solutions in the social media profiles. 798 / 1,000 characters

5.6 Activities, deliverables, outputs and timeline

No.	Name
3.1	**Communicating to target groups**
3.2	**Anchoring results into daily practices (1)**
3.3	**Anchoring results into daily practices (2)**
3.4	**Promoting durability and sustainability**

WP 3 Group of activities 3.1

5.6.1 Group of activities leader

Group of activities leader | PP 1 - Association of Municipalities of Tartu County

A 3.1

5.6.2 Title of the group of activities

Communicating to target groups

30 / 100 characters

5.6.3 Description of the group of activities

In each activity, communication is key for the development of the technical actions and thus the achievement of deliverables, outputs and final solutions. Each WP requires a strong participation of target groups, from inside and outside the consortium, which means that communication tools have to be strong, customized and consistent in order to involve these key players.
Most outputs are based on a co-creation process which requires local/regional consultation, validation or implementation, and the results cannot be reached without this external participation.

PARTNERS involvement in communication
Tartumaa, as communication manager (CM) will be supported in any moment by the consortium, both leading the development of communication tools.
Partners contribution to communication is assured because it is their only way to develop many of the technical tasks, due to most of technical tasks implies communication before or during the task.
To evaluate their communication quality, every six months the monitoring system will include communication questions per partner.

TASK 1 (A3.1). DISSEMINATION AND COMMUNICATION PLAN (M12)
A Dissemination and Communication Plan will be elaborated by the consortium, led by Tartumaa. The Plan will contain scope of communication, definition of target groups, tools, messages, number of events, calendar, etc. all per target group and WP.

TASK 2. DISSEMINATION AND COMMUNICATION GENERAL FRAMEWORK
Following EU sustainable design principles, no paper or physical material will be used in the dissemination, promoting just digital materials, and promoting online events as less polluting options.

Transversal activities of communication will be implemented.
- Poster (together with other not mandatory project visual material) (M6)
- Project website
- Profiles on social media networks, such as Facebook, Instagram, Twitter.
- Regular news will be published by partners in the website.

TASK 3. PROJECT CONTINUOUS DISSEMINATION ACTIONS (M1 to 36)
The project technical activities are soaked on continuous communication activities. Most of the task requires phone calls, key stakeholder interviews, policy breakfasts, awareness campaigns, institutional meetings, etc. in order to assure the involvement of target groups in the technical actions.
Some samples are:

- WP1 involve more than 30 institutions in the Community Groups, which will be meeting regularly, every 3 months or 6 months to support the project in the validation, evaluation and definition of the project actions, tools and solutions.
- WP2 will promote 9 institutions (partners and non-partners) implementing Solution 1 for competence assessment and deliver Skill Needs Analysis, while the process of visiting more than 200 SMEs/individuals will provide visibility to the solutions, reaching new target groups outside the consortium.
- WP2 final actions include local meetings for the validation process, and exchange transnational visits for target groups and final beneficiaries.

3,000 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable ✓

D 3.1

Title of the deliverable

DISSEMINATION AND COMMUNICATION PLAN

36 / 100 characters

Description of the deliverable

The Dissemination and Communication Plan will contain scope of communication, definition of target groups, tools, messages, number of events, calendar, etc. all per target group and WP.

The Plan will contain the following information:
- Definition and scope of the Plan in terms of target group, key actors and procedures.
- Listing of the target groups and identified key actors.
- Listing detailed products and deliverables of communication to be made.
- Detailed description of awareness-raising events and promotion
- Distribution of technical responsibility for each task.
- Detailed schedule and place of execution.

Some of the expected material to be defined are:
- The visual identity of the project and a logo will be designed to be integrated into all materials and products of the project, especially in the web page.
- Design of project images, website, brochure design, etc.
- Website as most important dissemination tools with the aim to keep target groups, regularly up-to-date.
- Profiles on social media networks, such as Facebook, Instagram, Twitter.
- Leaflets, press releases, seminars and conferences.

1,125 / 2,000 characters

Which output does this deliverable contribute to?

Methodology for Assessment of e-bio-business supporters+ Methodology for e-bio-business launching

97 / 100 characters

5.6.6 Timeline

Period:	1	2	3	4	5	6
WP.3: WP3 Transferring solutions						
A.3.1: Communicating to target groups						
D.3.1: DISSEMINATION AND COMMUNICATION PLAN						
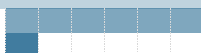
5.6.7 This deliverable/output contains productive or infrastructure investment ☐

WP 3 Group of activities 3.2

5.6.1 Group of activities leader

Group of activities leader | PP 8 - Valmiera Development Agency

A 3.2

5.6.2 Title of the group of activities

Anchoring results into daily practices (1)

42 / 100 characters

5.6.3 Description of the group of activities

The objective of this group of activities is to anchor the results of the tested solutions into the daily practices of the target groups, both inside and outside the consortium, by moving them into the use of the tested solutions.

The regular meetings, every 3-6 months, of the sub-groups in the Community Support Group will help the mobilize the target actors in their solutions daily usage.

TASK 1 (A3.2). PROMOTING THE SOLUTIONS AMONG TARGET GROUPS (M6-36)
Several transnational actions are planned to move the target groups into the continuous use of the solutions. Even if soe of these actions could be defined during WP2, some are already planned:

A) TRANSFERRING TO LOCAL ADMINISTRATIONS. Two main lines of work will be implemented, the policy breakfasts, the transnational showcases, the e-bio-business awards.
- Policy breakfast will be used to make visible among decision makers the challenges solved and the benefits achieved by the solutions. Partners from local administration will show to other administration the benefits achieved. 2 breakfasts will be done per pilot area (M24-36).
- Transnational Showcases. 7 showcases, one per pilot, will be organized to visit the best samples and hear the direct feedback from beneficiaries. Partners will mobilize between 10 to 20 high representatives from decision makers and business centres in these exchanges.
- E-bio-business award. A competition will be launched for selecting the best sample of bio-product and e-business, open to any BSR area. Participants will send a simple mobile-video presenting their e-bio-business. The winning SMEs will be awarded with a professional marketing video of their product/company and the support of the project in their communication of the video. The finalist of the award will be shown in one Transnational Showcase, where a group of experts and policy makers will select the winner. This competition will increase solutions visibility.

B TRANSFERRING TO BUSINESS PROMOTION BODIES. Several actions will be implemented to show the benefits and maintain the usage of the solutions.
- Through national contact points, a database of business promotion institutions will be created to make visible the project solutions and invite institutions to participate in the project actions. It is expected that more than 100 references will be found. This database will also include associations and clusters in the bio-business sector.
- 5 transnational exchanges, with small groups of SMEs/entrepreneurs or bilateral, will be promoted to visit some of the Best Samples of WP2.
- 7 transnational seminars will be organized to present the solutions to target groups, with the participation of Business promotion bodies, to show testimonies, solutions usage, samples of e-bio-business promoted, etc.
- 3 to 5 transnational online training courses. The Hubs will organise, several open online seminars to explain the tools use to target groups (assessment tools, video knowledge mine, methodologies).

2,996 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable ☐

5.6.5 This group of activities leads to the development of an output ☐

5.6.6 Timeline

Period:	1	2	3	4	5	6
WP.3: WP3 Transferring solutions						
A.3.2: Anchoring results into daily practices (1)						

WP 3 Group of activities 3.3

5.6.1 Group of activities leader

Group of activities leader | PP 8 - Valmiera Development Agency

A 3.3

5.6.2 Title of the group of activities

Anchoring results into daily practices (2)

42 / 100 characters

5.6.3 Description of the group of activities

The objective of this group of activities is to anchor the results of the tested solutions into the daily practices of the target groups, both inside and outside the consortium, by moving them into the use of the tested solutions.

TASK 1 (A3.3). UP-SCALING of solutions (M24 to 36)
Another task to promote the scaling-up of the tested solutions into each of the project organizations dedicated to the promotion of businesses, the consortium will promote the endorsement of a Transnational Agreement for e-bio-business support, which will commit to the tools maintenance.

The Transnational Agreement wants to show the commitment of the different key actors of the project to maintain the project activities and services, even after the project end of life, for that reason the Agreement will include a commitment of allocation of funds for tools maintenance, service provision and calendar of actions to assure the solutions durability.

The Agreement will include the creation of a permanent group that will meet regularly each 12 months to analyse the solutions achievements, the indicators and propose modifications to the solutions based on the gathered experience.
This annual meeting will also allow the endorsement of further institutions to the Agreement.

TASK 2 (A3.3). ESTABLISHING LONG-TERM national and transnational KNOWLEDGE HUBS (M20-M30).
In order to cover future necessities of the target groups when implementing the Methodology for e-bio-business launching, the partners will promote the endorsement of long-term agreements with the Hub partners, or other national knowledge centres, to create long lasting structures for knowledge transfer.

HUBs are expected to cover those knowledge gaps that business support organization and local administrations (service for business promotion) are not able to cover even after the training and mentoring described in their Skill Needs Analysis. In many cases, these organizations will not have the capacity to accompany a e-bio-business in their process for bio-product transformation, or a digital transformation, so they will need external support to finalize the promotion of the e-bio-business

This long-term agreement has a double effect:
- Each community will assure the source of technical knowledge after the project financing.
- Target groups will introduce the Knowledge Hub counselling into general practice of their institutions.

If the project does not provide this possibility, many business support organizations may consider (after using solution 1 and receiving the capacity building process) that they do not have the capacity to promote the e-bio-business, thus will not use the solution 2.

The maintenance of this knowledge hubs, or similar networks created by target groups at local level, will allow an easier implementation of the e-bio-business model, otherwise solution 2 could be less used and up-scaled.

2,904 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable ☑

D 3.3

Title of the deliverable

Transnational Agreement for e-bio-business support

51 / 100 characters

Description of the deliverable

The Transnational Agreement for e-bio-business support is an expression of wills, where the different actors of the projects, both current beneficiaries and later added target institutions, will express their commitment to use and maintain the project tools and results.

It is not a technical document, but an institutional document or Agreement.

The Transnational Agreement describes the commitment of the different key actors of the project to maintain the project activities and services, even after the project end of life, with a commitment of allocation of funds for tools maintenance, service provision and calendar of actions to assure the solutions durability.

The Transnational Agreement will be signed by the parts involved in it, creating a permanent group that will meet regularly each 12 months to analyse the solutions achievements, the indicators and propose modifications to the solutions based on the gathered experience.

This Agreement helps to reach the long-term results of the project through an official commitment of institutions.

1,060 / 2,000 characters

Which output does this deliverable contribute to?

Methodology for Assessment of e-bio-business supporters. Methodology for e-bio-business launching

98 / 100 characters

5.6.6 Timeline
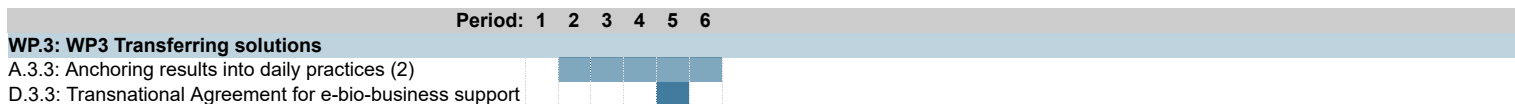
Period:	1	2	3	4	5	6
WP.3: WP3 Transferring solutions						
A.3.3: Anchoring results into daily practices (2)						
D.3.3: Transnational Agreement for e-bio-business support						

5.6.7 This deliverable/output contains productive or infrastructure investment ☐

WP 3 Group of activities 3.4

5.6.1 Group of activities leader

Group of activities leader | PP 2 - Business Development Council of Toender Municipality

A 3.4

5.6.2 Title of the group of activities

Promoting durability and sustainability

39 / 100 characters

5.6.3 Description of the group of activities

The maintenance of solutions, its sustainability after the EU funding and the long-lasting effects of the solution, is a core matter of the proposal. The objective of this Group of tasks is to design and to implement the project strategy for long-term exploitation of the project deliverables, outputs and solutions.

Objectives are:
- Ensure use of project solutions beyond EU funding, enabling the support for the implementation of e-bio-business in a wide BSR area
- To transfer project solutions to target groups all along the BSR.

TASK 1 (A3.4). EXPLOITATION AND BUSINESS PLAN (M24)
In order to guarantee a correct exploitation of projects results by the target groups, during and after the project´s lifetime, a specific Exploitation Plan of the projects results will be drafted in the validation workshops (4 to 6), by task leader with the support of all partners.

During 3 workshops, the exploitation of the project online tools, Methodologies and solutions will be studied from the point of view of ownership and long-term usage.

The Exploitation Plan is a technical document, which will take into account the completion date of each result and to which target group it is addressed and will specify the following:
- Project sustainability actions collectively and by individual partners
- Identification of main exploitable assets
- Measures for sustainability beyond the project lifetime

The Exploitation Plan will count on 2 different focuses:
- Internal consortium exploitation. Looking for larger use of the solutions inside the consortium, analysing each partner role and increasing their involvement.
- Transferability of solutions to target groups in BSR. Looking for a full exploitation by other actors outside the consortium.

TASK 2 (A3.4). INTERNAL CONSORTIUM EXPLOITATION
The Exploitation Plan analyses the ways to maintain the use of the tested solutions and products inside the partners organization, for a long term. The Plan will show how each partner can enlarge the solutions integration in their organization.

Inside the exploitation plan, the Plan analyses and describes different potential funding sources, public or private, in order to maintain the project online tools and services in each institution. This information will be used by partners to define the long-term agreement.

In a later stage, the consortium will promote that each partner endorses a Transnational Agreement for the solution and tools maintenance.

TASK3 (A3.4). TRANSFERABILITY actions and methodology
In close cooperation with the dissemination actions, the project has defined specific activities to promote the transference of the project results outside the project consortium.
Some actions are already foreseen, including the use of all types of project internal meetings and Community Groups, and participation in external forums and seminars at local, regional, national and international level, to promote the transference of the project products.

2,971 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable ✔

D 3.4

Title of the deliverable

Exploitation and Business Plan

30 / 100 characters

Description of the deliverable

The Exploitation Plan is a technical document, which defines the strategy and actions to be undertaken by the consortium to maximize the impact and utilization of the project's results and outcomes, inside and outside the consortium. While the actions, in the Exploitation Plan, are expected to be implemented by the project partners, their objective is to maximize project impacts in the consortium and target groups all over the BSR area. The Plan is a different document from the later Transnational Agreement, which is an institutional document expressing the wills of the parts involved in the agreement.

The Exploitation Plan will have 2 different focuses:
1. Internal consortium and institutional exploitation. Defining the ways to maintain the outputs in usage inside the partners, and inside the institutions endorsing the long-term agreement.
2. Transferability actions to increase the number of institutions from target groups using the project solutions in BSR.

At internal level, the exploitation of the project products and pilot solutions, will be studied from the point of view of ownership and long-term usage. The document will analyse the participation of each partner, and their potential involvement in the usage of the project tools, trying to enlarge the use that tools have had in each project area until now.

At external level, the exploitation Plan is a complement to the communication Plan, where potential exploitation actions are listed, mainly including the participation of partners in external seminars, forums, workshops, etc. where target groups will receive information about the project solutions.

1,638 / 2,000 characters

Which output does this deliverable contribute to?

Methodology for Assessment of e-bio-business supporters+Methodology for e-bio-business launching

96 / 100 characters

5.6.6 Timeline

Period:	1	2	3	4	5	6
WP.3: WP3 Transferring solutions						
A.3.4: Promoting durability and sustainability				▓	▓	
D.3.4: Exploitation and Business Plan				▓		

5.6.7 This deliverable/output contains productive or infrastructure investment ☐

6. Indicators

Indicators

Output indicators				Result indicators		
Output indicators	Total target value in number	Project outputs	Please explain how the solution presented in this output serves the target group(s).	Result indicator	Total target value in number	Please explain how organisations in the target groups within or outside the partnership will take up or upscale each solution.
RCO 84 – Pilot actions developed jointly and implemented in projects	2	N/A	N/A	RCR 104 - Solutions taken up or up-scaled by organisations	2	Both Methodologies, their online integration, and the rest of project tools and services, jointly designed and tested, will be up-scaled by partnership during WP3. The up-scaling of solutions would be usually made jointly for solution 1 and 2, as the use of the solution 2 requires the prior implementation of the solution 1.

The project organizations dedicated to the promotion of businesses (especially local authorities), both inside the consortium and those outside the consortium but having participated in the project actions, will produce an endorsement of a Transnational Agreement for e-bio-business support, which will commit to the signing parties to tools maintenance. This Agreement will include allocation of funds for tools durability and will be detailed in the Exploitation Plan.

The Exploitation and Business Plan will help to assure the financial and institutional support of solutions after the EU funding and the long-lasting effects of the results.

The objective of the Exploitation and Business Plan is to guide the long-term exploitation of the project results beyond EU funding, enabling to maintain the APs measures in each territory.

The Exploitation Plan will have 2 different focuses:
- Internal consortium and institutional exploitation. Defining the ways to up-scale the solutions, maintain them in usage inside the partners, and inside the institutions endorsing the long-term agreement.
- Transferability methodology to increase the number of areas and actors that get adhered to the agreement and start using the project solutions.

Some institutions may prefer to up-scale the solutions and establish their own network of experts, but most institutions are expected to join the agreement as the maintenance costs for the solutions, and related tools, will be lowered thanks to the higher number of members and the exploitation produced. |
| RCO 116 – Jointly developed solutions | 2 | O.2.3: Final Methodology for e-bio-business launching | This Methodology is the complementing solution to the previous capacitation of the business support centres, as it will provide them with a fast tool for easy identification and launching of potential e-bio-businesses.

The purpose of this Methodology is to go a step forward, building on the new capacities acquired by the target groups, and provide a solution that allows a fast launching of e-bio-business through a holistic approach to the SMEs necessities.

This Methodology is built on the assumption that the institution has increased their capacity and covered the Competence Profile, thus the institutions staff will be able to implement this new Methodology for quick-launching, which currently is not possible.

This solution covers a gap in the capacities of the current target groups, by creating a bridge between the SMEs necessities and the Business centres new capacities, facilitating this matching and accelerating the process which currently lacks any supporting tool. | | | |
| | | O.2.5: Final Methodology for Assessment of e-bio-business supporters | The Methodology is a tool to assess the target groups capacity to be supporters in the conversion of rural business into e-bio-business. The Methodology will evaluate the institution and confront their capacities with the expected Competence Profile of a fully capable institution. After this confrontation, the Methodology provides a Skill Needs Analysis with the evaluation of their institutions, the identification of necessities, and a pathway to follow in order to fill the competences gaps.

The Methodology, and its online version as assessment tool, covers one of the target groups challenge, as they don't currently have the technical knowledge to support the conversion of classical producers into e-bio-producers, nor the knowledge to assess if their institution can be converted into a capable supporter of bio-businesses.

The Methodology allows to assess the missing competences of the target groups, providing the pathway to acquire the competences. | | | |

Output indicators		Result indicators		
Output indicator	**Total target value in number**	**Result indicator**	**Total target value in number**	**Please describe what types of organisations are planned to actively participate in the project. Explain how this participation will increase their institutional capacity. These types of organisations should be in line with the target groups you have defined for your project.**
RCO 87 - Organisations cooperating across borders	16	**PSR 1 - Organisations with increased institutional capacity due to their participation in cooperation activities across borders**	21	Project partners and associated organisations
				All the 16 project partners and associated partners will increase their institutional capacity.
				12 project partners will implement Solution 1, with the full process of capacity building, increasing competences and covering skill needs gaps defined in the Competence Profile.
				This Competence Profile gather the required skills and competences that the institutions have to gather in order to cover the required knowledge to support the businesses in their transition to bio-businesses and e-businesses.
				During WP2, partners will follow the pathways marked in their Skill Needs analysis and reach the CP level. After the testing of solutions provided in WP2, the 12 partners will have acquired a full Competence Profile of e-bio-business supporter.
				Those partners with still missing gaps will implement long-term cooperation with knowledge centres in order to cover specific gaps, which may remain after the project lifetime.
				The partners are Tartumaa, Toender, LAG, RegioVision, JPYP, INSEOY, SYMBO, Procarpathia, Digitaleus, CWE, Bieliny, Valmiera, covering 6 BSR countries in 7 different locations.
				Also associated partners are expected to evaluate their capacity and implement the pathway marked in their Skill Needs analysis.
				After this increased capacity, also the partners will keep using new tools, such as the solution 2, for their daily support of e-bio-businesses.
				Other organisations
				During WP2, from 5 to 10 business support centres or local authorities (outside the consortium) will be promoted to implement the Methodology for Assessment of e-bio-business supporters, which provides the Skill Needs Analysis.
				It is expected that, at least, 5 of them will implement the pathway included in the Skill Analysis, receiving the training, mentoring and advising which provides them with the required skills and competences that the institutions needs to support the businesses in their transition to bio-businesses and e-businesses.
				Similarly to partners, during WP2 and WP3, they will follow the pathways marked in their Skill Needs analysis and reach the CP level. After the solution implementation, they will have acquired a full Competence Profile of e-bio-business supporter.
				Additionally, they will be using Solution 2 in their daily support of e-bio-businesses.

7. Budget

7.0 Preparation costs

Preparation Costs

Would you like to apply for reimbursement of the preparation costs?   Yes

Other EU support of preparatory cost

Did you receive any other EU funds specifically designated to the development of this project application?   No

7.1 Breakdown of planned project expenditure per cost category & per partner

No. & role	Partner name	Partner status	CAT0 - Preparation costs	CAT1 - Staff	CAT2 - Office & administration	CAT3 - Travel & accommodation
1 - LP	Association of Municipalities of Tartu County	Active 21/06/2023	24,000.00	198,000.00	29,700.00	29,700.00
2 - PP	Business Development Council of Toender Municipality	Active 21/06/2023	0.00	128,000.00	19,200.00	19,200.00
3 - PP	Tartu County Development Association	Active 21/06/2023	0.00	108,000.00	16,200.00	16,200.00
4 - PP	SYMBO - the sustainable FoodInnocenter	Active 21/06/2023	0.00	131,000.00	19,650.00	19,650.00
5 - PP	RegioVision GmbH Schwerin	Active 21/06/2023	0.00	158,000.00	23,700.00	23,700.00
6 - PP	JPYP Business Service	Active 21/06/2023	0.00	133,500.00	20,025.00	20,025.00
7 - PP	Centria RDI	Active 21/06/2023	0.00	153,000.00	22,950.00	22,950.00
8 - PP	Valmiera Development Agency	Active 21/06/2023	0.00	121,000.00	18,150.00	18,150.00
9 - PP	DIGITALEUS OÜ	Active 21/06/2023	0.00	118,000.00	17,700.00	17,700.00
10 - PP	Into Seinäjoki Ltd	Active 21/06/2023	0.00	135,500.00	20,325.00	20,325.00
11 - PP	Vytautas Magnus University	Active 21/06/2023	0.00	63,000.00	9,450.00	9,450.00
12 - PP	Creativity Works Europe	Active 21/06/2023	0.00	122,000.00	18,300.00	18,300.00
13 - PP	Association for the Development and Promotion of Podkarpacie "Pro Carpathia"	Active 21/06/2023	0.00	97,000.00	14,550.00	14,550.00
14 - PP	Bieliny Commune	Active 21/06/2023	0.00	111,000.00	16,650.00	16,650.00
Total			24,000.00	1,777,000.00	266,550.00	266,550.00

No. & role	Partner name	CAT4 - External expertise & services	CAT5 - Equipment	Total partner budget
1 - LP	Association of Municipalities of Tartu County	41,600.00	0.00	323,000.00
2 - PP	Business Development Council of Toender Municipality	46,680.00	0.00	213,080.00
3 - PP	Tartu County Development Association	40,480.00	0.00	180,880.00
4 - PP	SYMBO - the sustainable FoodInnocenter	47,610.00	0.00	217,910.00
5 - PP	RegioVision GmbH Schwerin	55,980.00	0.00	261,380.00
6 - PP	JPYP Business Service	50,385.00	0.00	223,935.00
7 - PP	Centria RDI	56,430.00	0.00	255,330.00
8 - PP	Valmiera Development Agency	44,510.00	0.00	201,810.00
9 - PP	DIGITALEUS OÜ	25,500.00	0.00	178,900.00
10 - PP	Into Seinäjoki Ltd	51,700.00	0.00	227,850.00
11 - PP	Vytautas Magnus University	8,300.00	0.00	90,200.00
12 - PP	Creativity Works Europe	41,600.00	0.00	200,200.00
13 - PP	Association for the Development and Promotion of Podkarpacie "Pro Carpathia"	34,160.00	0.00	160,260.00
14 - PP	Bieliny Commune	39,800.00	0.00	184,100.00
Total		584,735.00	0.00	2,918,835.00

7.1.1 External expertise and services

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value	
PP01. Association of Municipalities of Tartu County	Events/meetings	CAT4-PP01-A-02	Project meeting and validation workshops costs (room rentals, audio and conference system, coffee) 98 / 100 characters	No	2.4	2,500.00	
PP01. Association of Municipalities of Tartu County	Communication	CAT4-PP01-C-01	Project Communication Plan, seminars, campaign, material, news, social media management 87 / 100 characters	No	3.1 3.2 3.3	11,600.00	
PP01. Association of Municipalities of Tartu County	Communication	CAT4-PP01-C-02	Development of web, web maintenance, news updating, integration of online assessment tools in web 97 / 100 characters	No	3.1 3.2 3.3	4,500.00	
PP01. Association of Municipalities of Tartu County	Specialist support	CAT4-PP01-E-01	External support on Skill Needs Analysis, itineraries implementation, improvement reports and BPs 97 / 100 characters	No	2.1 2.2 2.3 2.5	23,000.00	
PP02. Business Development Council of Toender Municipality	Communication	CAT4-PP02-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management 99 / 100 characters	No	3.1 3.2 3.3	5,600.00	
PP02. Business Development Council of Toender Municipality	Specialist support	CAT4-PP02-E-01	Definition of the e-bio-business CV and transposition of the Methodology into online assessment tool 100 / 100 characters	No	1.4	5,080.00	
PP02. Business Development Council of Toender Municipality	Specialist support	CAT4-PP02-E-02	Support: skill Needs Analysis Itineraries: advising, mentoring, training Improvement reports and BPs 100 / 100 characters	No	2.1 2.2 2.3 2.5	31,000.00	
PP02. Business Development Council of Toender Municipality	National control	CAT4-PP02-F-01	FLC 3 / 100 characters	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3	5,000.00	
PP03. Tartu County Development Association	Events/meetings	CAT4-PP03-A-01	Project meeting and validation workshops costs (room rentals, audio and conference system, coffee) 98 / 100 characters	No	2.4	2,000.00	
	Total					584,735.00	

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value	
PP03. Tartu County Development Association	Communication	CAT4-PP03-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management *99 / 100 characters*	No	3.1 3.2 3.3	6,400.00	
PP03. Tartu County Development Association	Specialist support	CAT4-PP03-E-01	Definition of the e-bio-business CV and transposition of the Methodology into online assessment tool *100 / 100 characters*	No	1.4	6,080.00	
PP03. Tartu County Development Association	Specialist support	CAT4-PP03-E-02	Support: Skill Needs Analysis Itineraries: advising, mentoring, training Improvement reports and BPs *100 / 100 characters*	No	2.1 2.2 2.3 2.5	26,000.00	
PP04. SYMBO - the sustainable FoodInnocenter	Communication	CAT4-PP04-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management *99 / 100 characters*	No	3.1 3.2 3.3	5,000.00	
PP04. SYMBO - the sustainable FoodInnocenter	Specialist support	CAT4-PP04-E-01	Definition of the e-bio-business CV and transposition of the Methodology into online assessment tool *100 / 100 characters*	No	1.4	5,610.00	
PP04. SYMBO - the sustainable FoodInnocenter	Specialist support	CAT4-PP04-E-02	Support: skill Needs Analysis Itineraries: advising, mentoring, training Improvement reports and BPs *100 / 100 characters*	No	2.1 2.2 2.3 2.5	32,000.00	
PP04. SYMBO - the sustainable FoodInnocenter	National control	CAT4-PP04-F-01	FLC *3 / 100 characters*	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3	5,000.00	
PP05. RegioVision GmbH Schwerin	Events/meetings	CAT4-PP05-A-01	Project meeting and validation workshops costs (room rentals, audio and conference system, coffee) *98 / 100 characters*	No	2.4	2,000.00	
	Total					584,735.00	

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value	
PP05. RegioVision GmbH Schwerin	Communication	CAT4-PP05-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management 99 / 100 characters	No	3.1 3.2 3.3	6,680.00	
PP05. RegioVision GmbH Schwerin	Specialist support	CAT4-PP05-E-01	Definition of the supporter Competence Profile and transposition of Methodology into online tool 97 / 100 characters	No	1.2	6,300.00	
PP05. RegioVision GmbH Schwerin	Specialist support	CAT4-PP05-E-02	Support: skill Needs Analysis Itineraries: advising, mentoring, training Improvement reports and BPs 100 / 100 characters	No	2.1 2.2 2.3 2.5	37,000.00	
PP05. RegioVision GmbH Schwerin	National control	CAT4-PP05-F-01	FLC 3 / 100 characters	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3	4,000.00	
PP06. JPYP Business Service	Communication	CAT4-PP06-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management 99 / 100 characters	No	3.1 3.2 3.3	6,000.00	
PP06. JPYP Business Service	Specialist support	CAT4-PP06-E-01	Definition of the supporter Competence Profile and transposition of Methodology into online tool 97 / 100 characters	No	1.2	6,300.00	
PP06. JPYP Business Service	Specialist support	CAT4-PP06-E-02	Support in the transposition of the Methodology (solution 1) into the online assessment tool. 93 / 100 characters	No	1.2	3,085.00	
PP06. JPYP Business Service	Specialist support	CAT4-PP06-E-03	Support: skill Needs Analysis Itineraries: advising, mentoring, training Improvement reports and BPs 100 / 100 characters	No	2.1 2.2 2.3 2.5	35,000.00	
	Total					584,735.00	

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value	
PP07. Centria RDI	Events/meetings	CAT4-PP07-A-01	Project meeting and validation workshops costs (room rentals, audio and conference system, coffee) 98 / 100 characters	No	2.4	3,400.00	
PP07. Centria RDI	Communication	CAT4-PP07-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management 99 / 100 characters	No	3.1 3.2 3.3	8,500.00	
PP07. Centria RDI	Specialist support	CAT4-PP07-E-01	External experts, capitalization, tools modification, tools testing, quality monitoring sytems 94 / 100 characters	No	1.3 2.1 2.2 2.3 2.4 2.5 3.2	36,000.00	
PP07. Centria RDI	Specialist support	CAT4-PP07-E-02	External special cost for new bio-product testing coming from supported e-bio-business 87 / 100 characters	No	2.2 2.3 2.4	8,530.00	
PP08. Valmiera Development Agency	Events/meetings	CAT4-PP08-A-01	Project meeting and validation workshops costs (room rentals, audio and conference system, coffee) 98 / 100 characters	No	2.4	2,500.00	
PP08. Valmiera Development Agency	Communication	CAT4-PP08-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management 99 / 100 characters	No	3.1 3.2 3.3	6,010.00	
PP08. Valmiera Development Agency	Specialist support	CAT4-PP08-E-01	Support: Skill Needs Analysis Itineraries: advising, mentoring, training Improvement reports and BPs 100 / 100 characters	No	2.1 2.2 2.3 2.5	29,000.00	
PP08. Valmiera Development Agency	Specialist support	CAT4-PP08-E-02	Support in the transposition of the Methodology (solution 1) into the online assessment tool. 94 / 100 characters	No	1.2	4,000.00	
PP08. Valmiera Development Agency	Specialist support	CAT4-PP08-E-03	Support in the transposition of the Methodology (solution 2) into the online assessment tool. 94 / 100 characters	No	2.2 2.3	3,000.00	
PP09. DIGITALEUS OÜ	Communication	CAT4-PP09-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management 99 / 100 characters	No	3.1 3.2 3.3	7,000.00	
	Total					584,735.00	

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value	
PP09. DIGITALEUS OÜ	Specialist support	CAT4-PP09-E-01	Maintenance knowledge database, translation and voice recognition, integration into website. 93 / 100 characters	No	2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3	4,500.00	
PP09. DIGITALEUS OÜ	Specialist support	CAT4-PP09-E-02	Support: Itineraries: advising, mentoring, training, Improving reports and BPs Travelling exchanges 99 / 100 characters	No	2.1 2.2 2.3 2.5	14,000.00	
PP10. Into Seinäjoki Ltd	Events/meetings	CAT4-PP10-A-01	Project meeting and validation workshops costs (room rentals, audio and conference system, coffee) 99 / 100 characters	No	2.4	3,500.00	
PP10. Into Seinäjoki Ltd	Communication	CAT4-PP10-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management 100 / 100 characters	No	3.1 3.2 3.3	5,700.00	
PP10. Into Seinäjoki Ltd	Specialist support	CAT4-PP10-E-02	Support in the transposition of the Methodology (solution 1) into the online assessment tool. 94 / 100 characters	No	1.2	3,700.00	
PP10. Into Seinäjoki Ltd	Specialist support	CAT4-PP10-E-03	Support: Skill Needs Analysis Itineraries: advising, mentoring, training Improvement reports and BPs 100 / 100 characters	No	2.1 2.2 2.3 2.5	33,000.00	
PP10. Into Seinäjoki Ltd	Specialist support	CAT4-PP10-E-04	Definition of the supporter Competence Profile and transposition of Methodology into online tool 98 / 100 characters	No	2.1 2.2 2.3 2.5	5,800.00	
PP11. Vytautas Magnus University	Communication	CAT4-PP11-C-01	Communication for promotion of solutions among local stakeholders, seminars, conferences, news. 95 / 100 characters	No	3.1 3.2 3.3	2,300.00	
PP11. Vytautas Magnus University	Specialist support	CAT4-PP11-E-01	External special cost for new bio-product testing coming from supported e-bio-business 87 / 100 characters	No	2.2 2.3 2.4	6,000.00	
	Total					584,735.00	

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value	
PP12. Creativity Works Europe	Communication	CAT4-PP12-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management _99 / 100 characters_	No	3.1 3.2 3.3	6,000.00	
PP12. Creativity Works Europe	Specialist support	CAT4-PP12-E-01	Support in the transposition of the Methodology (solution 1) into the online assessment tool. _94 / 100 characters_	No	1.2	3,200.00	
PP12. Creativity Works Europe	Specialist support	CAT4-PP12-E-02	Support in the transposition of the Methodology (solution 2) into the online assessment tool. _94 / 100 characters_	No	2.2 2.3	3,000.00	
PP12. Creativity Works Europe	Specialist support	CAT4-PP12-E-03	Support: Skill Needs Analysis Itineraries: advising, mentoring, training Improvement reports and BPs _100 / 100 characters_	No	2.1 2.2 2.3 2.5	29,400.00	
PP13. Association for the Development and Promotion of Podkarpacie "Pro Carpathia"	Communication	CAT4-PP13-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management _99 / 100 characters_	No	3.1 3.2 3.3	6,000.00	
PP13. Association for the Development and Promotion of Podkarpacie "Pro Carpathia"	Specialist support	CAT4-PP13-E-01	Support in the transposition of the Methodology (solution 1) into the online assessment tool. _94 / 100 characters_	No	1.2	3,100.00	
PP13. Association for the Development and Promotion of Podkarpacie "Pro Carpathia"	Specialist support	CAT4-PP13-E-02	Support in the transposition of the Methodology (solution 2) into the online assessment tool. _94 / 100 characters_	No	2.2 2.3	3,060.00	
PP13. Association for the Development and Promotion of Podkarpacie "Pro Carpathia"	Specialist support	CAT4-PP13-E-03	Support: Skill Needs Analysis Itineraries: advising, mentoring, training Improvement reports and BPs _100 / 100 characters_	No	2.1 2.2 2.3 2.5	22,000.00	
PP14. Bieliny Commune	Events/meetings	CAT4-PP14-A-01	Project meeting and validation workshops costs (room rentals, audio and conference system, coffee) _98 / 100 characters_	No	2.4	2,000.00	
PP14. Bieliny Commune	Communication	CAT4-PP14-C-01	Local communication: seminars, design of Plan and campaign, material, news, social media management _99 / 100 characters_	No	3.1 3.2 3.3	4,800.00	
	Total					584,735.00	

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value	
PP14. Bieliny Commune	Specialist support	CAT4-PP14-E-01	Support in the transposition of the Methodology (solution 1) into the online assessment tool. 94 / 100 characters	No	1.2	3,000.00	
PP14. Bieliny Commune	Specialist support	CAT4-PP14-E-02	Support in the transposition of the Methodology (solution 2) into the online assessment tool. 94 / 100 characters	No	2.2 2.3	3,000.00	
PP14. Bieliny Commune	Specialist support	CAT4-PP14-E-03	Support: Skill Needs Analysis Itineraries: advising, mentoring, training Improvement reports and BPs 100 / 100 characters	No	2.1 2.2 2.3 2.5	27,000.00	
	Total					584,735.00	

7.1.2 Equipment

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value	
			0 / 100 characters	Please select		0.00	
	Total					0.00	

7.1.3 Infrastructure and works

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value	
			0 / 100 characters	Please select		0.00	
	Total					0.00	

7.2 Planned project budget per funding source & per partner

No. & role	Partner name	Partner status	Country	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]	State aid instrument
1-LP	Association of Municipalities of Tartu County	Active 21/06/2023	EE	ERDF	80.00 %	323,000.00	258,400.00	64,600.00	For each partner, the State aid relevance and applied aid measure are defined in the **State aid section**
2-PP	Business Development Council of Toender Municipality	Active 21/06/2023	DK	ERDF	80.00 %	213,080.00	170,464.00	42,616.00	
3-PP	Tartu County Development Association	Active 21/06/2023	EE	ERDF	80.00 %	180,880.00	144,704.00	36,176.00	
4-PP	SYMBO - the sustainable FoodInnocenter	Active 21/06/2023	DK	ERDF	80.00 %	217,910.00	174,328.00	43,582.00	
5-PP	RegioVision GmbH Schwerin	Active 21/06/2023	DE	ERDF	80.00 %	261,380.00	209,104.00	52,276.00	
6-PP	JPYP Business Service	Active 21/06/2023	FI	ERDF	80.00 %	223,935.00	179,148.00	44,787.00	
7-PP	Centria RDI	Active 21/06/2023	FI	ERDF	80.00 %	255,330.00	204,264.00	51,066.00	
8-PP	Valmiera Development Agency	Active 21/06/2023	LV	ERDF	80.00 %	201,810.00	161,448.00	40,362.00	
9-PP	DIGITALEUS OÜ	Active 21/06/2023	EE	ERDF	80.00 %	178,900.00	143,120.00	35,780.00	
10-PP	Into Seinäjoki Ltd	Active 21/06/2023	FI	ERDF	80.00 %	227,850.00	182,280.00	45,570.00	
11-PP	Vytautas Magnus University	Active 21/06/2023	LT	ERDF	80.00 %	90,200.00	72,160.00	18,040.00	
12-PP	Creativity Works Europe	Active 21/06/2023	PL	ERDF	80.00 %	200,200.00	160,160.00	40,040.00	
13-PP	Association for the Development and Promotion of Podkarpacie "Pro Carpathia"	Active 21/06/2023	PL	ERDF	80.00 %	160,260.00	128,208.00	32,052.00	
14-PP	Bieliny Commune	Active 21/06/2023	PL	ERDF	80.00 %	184,100.00	147,280.00	36,820.00	
Total ERDF						2,918,835.00	2,335,068.00	583,767.00	
Total						2,918,835.00	2,335,068.00	583,767.00	

7.3 Spending plan per reporting period

	EU partners (ERDF)		Total	
	Total	Programme co-financing	Total	Programme co-financing
Preparation costs	24,000.00	19,200.00	24,000.00	19,200.00
Period 1	327,000.00	261,600.00	327,000.00	261,600.00
Period 2	506,000.00	404,800.00	506,000.00	404,800.00
Period 3	577,000.00	461,600.00	577,000.00	461,600.00
Period 4	542,000.00	433,600.00	542,000.00	433,600.00
Period 5	496,000.00	396,800.00	496,000.00	396,800.00
Period 6	446,835.00	357,468.00	446,835.00	357,468.00
Total	2,918,835.00	2,335,068.00	2,918,835.00	2,335,068.00