

PARTNER BUDGET

LAG Tartu County Development Association

eRural resilience



WP1-Preparing Solutions	Staff	30% added lump sum covering travels and indirect costs	Services	Total	Writing service commitment with Fundeutad
- To create a local group of collaborator, which will support you (and your companion partner) in the implementation of the pilot actions.					
- To participate in the creation process (giving feedback) of the eRural Methodology, information package, online tools.					
- To deliver 10 small videos (mobile made around 5 minutes) about a topic to be determined, to cover the video training platform we will have. Videos are expected to cover from theoretical concepts about e-commerce, marketing, benchmarking, packaging, logistic, general business, etc. to experiences of companies that have successfully achieve to launch e-businesses.					
- To identify 5 local eRural Agents.					
- To implement the eRural Methodology in your rural community and deliver your eRural Strategy , which is an analysis of the current situation and potential improvements in your community.					
WP2-Piloting and evaluating solutions					
eRural solutions are grouped in 2: eRural BIO and eRural DIGITAL.					
- Visit 30 companies , or potential companies, and analyse them using the online assessment tool, which delivers a report. You provide a conclusion on the 30 analysis.	108.000,00	32.400,00	40.480		
- Selecting 10 companies to move them into e-business . Supporting them (using the general project net of experts) in their process to create products which can be commercialized outside the rural community using e-commerce. We will support companies in all the process, from product definition, to marketing, client selection, online selling, etc.					
- Providing feedback on the project services based on the pilot results.					
WP3-Transferring solutions					
- To achieve a share of communication objectives in your area.					
- Promotion of community agreements to endorse and up-scale the solutions.					
- To promote the most transferrable deliverables, such as the Methodology, Strategies and online tools, as a way to transfer the solutions.					
Participation in sectorial events, thematic days, participation in conferences, etc.					
To hold a meeting in your offices.					
TOTAL	108.000,00	32.400,00	40.480,00	180.880,00	23.514,00

Details of services, as defined in the budget application form:

Local communication: seminars, design of Plan and campaign, material, news, social media management		6.400,00
Project meeting and validation workshops costs (room rentals, audio and conference system, coffee)		2.000,00
Definition of the e-bio-business CV and transposition of the Methodology into online assessment tool		6.080,00
* Support: Skill Needs Analysis, Itineraries: advising, mentoring, training, Improvement reports and BPs		26.000,00
TOTAL		40.480,00

* Inside the "blue" line, it is included the commitment for hiring the proposal writer Fundeutad

Service for Skills need Analysis structure, structure of pathway and support in the implementation. To be delivered by Fundeutad Summary report on achieved improvements, benchmarking, best EU samples transference, e-business support. To be delivered by Fundeutad		as a 13% of your total budget	23.514,00	Amount to be contracted to Fundeutad
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